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# LARGE MASS RIGIDITY FOR A LIQUID DROP MODEL IN 2D WITH KERNELS OF FINITE MOMENTS 

by Benoit Merlet \& Marc Pegon


#### Abstract

Motivated by Gamow's liquid drop model in the large mass regime, we consider an isoperimetric problem in which the standard perimeter $P(E)$ is replaced by $P(E)-\gamma P_{\varepsilon}(E)$, with $0<\gamma<1$ and $P_{\varepsilon}$ a nonlocal energy such that $P_{\varepsilon}(E) \rightarrow P(E)$ as $\varepsilon$ vanishes. We prove that unit area minimizers are disks for $\varepsilon>0$ small enough. More precisely, we first show that in dimension 2 , minimizers are necessarily convex, provided that $\varepsilon$ is small enough. In turn, this implies that minimizers have nearly circular boundaries, that is, their boundary is a small Lipschitz perturbation of the circle. Then, using a Fuglede-type argument, we prove that (in arbitrary dimension $n \geqslant 2$ ) the unit ball in $\mathbb{R}^{n}$ is the unique unit-volume minimizer of the problem among centered nearly spherical sets. As a consequence, up to translations, the unit disk is the unique minimizer. This isoperimetric problem is equivalent to a generalization of the liquid drop model for the atomic nucleus introduced by Gamow, where the nonlocal repulsive potential is given by a radial, sufficiently integrable kernel. In that formulation, our main result states that if the first moment of the kernel is smaller than an explicit threshold, there exists a critical mass $m_{0}$ such that for any $m>m_{0}$, the disk is the unique minimizer of area $m$ up to translations. This is in sharp contrast with the usual case of Riesz kernels, where the problem does not admit minimizers above a critical mass.


Résumé (Rigidité pour un modèle de goutte liquide en 2 D avec des noyaux de moments finis et dans le régime des grandes masses)

Motivé par l'étude du modèle de goutte liquide de Gamow dans le régime des grandes masses, nous considérons un problème isopérimétrique dans lequel le périmètre classique $P(E)$ est remplacé par $P(E)-\gamma P_{\varepsilon}(E)$, où $0<\gamma<1$ et $P_{\varepsilon}$ est une énergie non locale telle que $P_{\varepsilon}(E) \rightarrow P(E)$ lorsque $\varepsilon$ tend vers zéro. Nous montrons que pour $\varepsilon$ assez petit les minimiseurs à aire fixée sont les disques. Pour cela, nous établissons d'abord qu'en dimension 2, les minimiseurs sont convexes dès que $\varepsilon$ est suffisamment petit. Ceci implique que le bord d'un minimiseur est une petite perturbation Lipschitz d'un cercle. Puis, par un argument à la Fuglede, nous prouvons (en dimension arbitraire $n \geqslant 2$ ) que si un minimiseur à volume fixé est une perturbation d'une boule au sens précédent, alors c'est une boule. Ce problème isopérimétrique est équivalent à une généralisation du modèle de goutte liquide pour le noyau atomique introduit par Gamow lorsque le potentiel répulsif non local est donné par un noyau suffisamment intégrable. Dans cette formulation, notre résultat principal indique que si le premier moment du noyau est inférieur à un seuil explicite, il existe une masse critique $m_{0}$ telle que les minimiseurs de masse prescrite $m>m_{0}$ sont les disques. Ceci contraste fortement avec le cas classique des noyaux de Riesz, où le problème n'admet pas de minimiseur au-delà d'une masse critique.

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## 1. Introduction

Given a positive, radial, measurable kernel $G: \mathbb{R}^{n} \rightarrow[0,+\infty)$ with finite first moment (that is, $|x| G(x) \in L^{1}\left(\mathbb{R}^{n}\right)$ ), we consider the nonlocal perimeter functional $P_{G}$ (see e.g. $\left.[10,6]\right)$ defined on measurable sets $E \subseteq \mathbb{R}^{n}$ by

$$
\begin{align*}
P_{G}(E) & :=2 \iint_{E \times\left(\mathbb{R}^{n} \backslash E\right)} G(x-y) \mathrm{d} x \mathrm{~d} y  \tag{1.1}\\
& =\iint_{\mathbb{R}^{n} \times \mathbb{R}^{n}}\left|\mathbf{1}_{E}(x)-\mathbf{1}_{E}(y)\right| G(x-y) \mathrm{d} x \mathrm{~d} y .
\end{align*}
$$

Here $\mathbf{1}_{E}$ denotes the indicator function of $E$. For $\varepsilon>0$, we introduce the rescaled kernel $G_{\varepsilon}(x):=\varepsilon^{-(n+1)} G\left(\varepsilon^{-1} x\right), x \in \mathbb{R}^{n}$. As will be justified later, the first moment of $G$ is fixed to an explicit dimensional constant (see (H.2)) so that $P_{G_{\varepsilon}}(E)$ converges to $P(E)$ as $\varepsilon$ vanishes. Given $\gamma \in(0,1)$ and $\varepsilon>0$, we study the minimization problem

$$
\left(\mathcal{P}_{\gamma, \varepsilon}\right)
$$

$$
\min \left\{P(E)-\gamma P_{G_{\varepsilon}}(E):|E|=\left|B_{1}\right|\right\}
$$

over sets of finite perimeter $E$ in $\mathbb{R}^{n}$, where $|E|$ denotes the volume of $E$ (which we often call its mass), that is, its Lebesgue measure, and $B_{1}$ is the open unit ball of $\mathbb{R}^{n}$.

Let us emphasize the competition between the two terms. The perimeter is an attractive term minimized by balls under volume constraint. On the contrary, if $G$ is radially decreasing, due to the negative sign, the nonlocal term is maximized by balls, ${ }^{(1)}$ and there exists no minimizer for the functional $\left(-P_{G_{\varepsilon}}\right)$ under volume constraint. This competition makes the minimization problem nontrivial, even when it comes to existence of minimizers.

Problem $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ is closely linked with variations of Gamow's liquid drop model for the atomic nucleus in the large mass regime. Indeed, thanks to the $\varepsilon^{-(n+1)}$ factor in $G_{\varepsilon}$, changing variables in (1.1), we have $P_{G_{\varepsilon}}(E)=\varepsilon^{n-1} P_{G}\left(\varepsilon^{-1} E\right)$, so that

$$
P(E)-\gamma P_{G_{\varepsilon}}(E)=\varepsilon^{n-1}\left(P\left(\varepsilon^{-1} E\right)-\gamma P_{G}\left(\varepsilon^{-1} E\right)\right),
$$

[^1]and $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ is equivalent to the problem
$$
\left(\mathcal{P}_{\gamma, \varepsilon}^{\prime}\right) \quad \min \left\{P(F)-\gamma P_{G}(F):|F|=\left|B_{1}\right| / \varepsilon\right\}
$$
in the sense that $E_{\varepsilon}$ is a minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ if and only if $F_{\varepsilon}:=\varepsilon^{-1} E_{\varepsilon}$ is a minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}^{\prime}\right)$. Then, if in addition we assume that $G$ is integrable in $\mathbb{R}^{n}$, we may write
\[

$$
\begin{equation*}
\frac{1}{2} P_{G}(F)=\|G\|_{L^{1}\left(\mathbb{R}^{n}\right)}|F|-\iint_{F \times F} G(x-y) \mathrm{d} x \mathrm{~d} y \tag{1.2}
\end{equation*}
$$

\]

thus $\left(\mathcal{P}_{\gamma, \varepsilon}^{\prime}\right)$ is in fact equivalent to

$$
\min \left\{P(F)+\iint_{F \times F} \widetilde{G}(x-y):|F|=m_{\varepsilon}\right\}
$$

where we have set $m_{\varepsilon}:=\varepsilon^{-1}\left|B_{1}\right|$ and $\widetilde{G}:=2 \gamma G$. When $n=3$ and $\widetilde{G}(x)=1 /(8 \pi|x|)$, this is Gamow's liquid drop model (see [11] for a general overview); note however that in that case, the minimized functional cannot be rewritten as the difference between the perimeter and a nonlocal perimeter, since $\widetilde{G}$ is not integrable at infinity. As a prototypical model for various physical systems involving the competition between short-range attractive forces and long-range repulsive ones, generalizations of this model have gained increasing interest during the past decade, in particular generalizations in higher dimensions, where the Coulomb potential is replaced with Riesz potentials, that is, $\widetilde{G}(x)=|x|^{\alpha-n}, \alpha \in(0, n)$. In particular, it was shown that for every Riesz kernel, in the small mass regime, the unique minimizer of the liquid drop model $\left(\mathcal{G}_{m_{\varepsilon}}\right)$ is the ball, up to translations (see [24, 25, 23, 7, 15]). Conversely, for $\alpha \in[n-2, n$ ), the problem admits no minimizer above a critical mass (see [ $7,24,25,28,16,18]$; see also [17]). More general kernels of Riesz-type were studied e.g. in $[9,33,30]$, where the unit ball is shown to be the unique minimizer in the small mass regime.

Although the small mass regime has been extensively studied, the literature on large mass minimizers for Gamow-type problems is still sparse, since existence is rather unexpected in that case, and is usually only recovered by adding an extra attractive potential, such as in $[1,2,21]$, or by adding a density to the perimeter, as in [3], where the authors show that if the density is a power-law growing sufficiently fast at infinity, then minimizers always exist, and are balls for large masses. It is worth mentioning that in the case of general kernels with compact support, the author of [36] shows that minimizers exist for all masses.

Between Riesz kernels, which are not integrable at infinity, where ( $\mathcal{G}_{m_{\varepsilon}}$ ) does not admit minimizers above a critical mass, and compactly supported kernels, where $\left(\mathcal{G}_{m_{\varepsilon}}\right)$ always admits minimizers, it is natural to wonder what happens with non-compactly supported but reasonably decaying kernels, such as Bessel kernels. These kernels behave as Riesz potentials near the origin, but decrease exponentially at infinity. They were suggested in [26] as a replacement for Riesz kernels for modeling diblock copolymers when long-range interactions are partially screened by fluctuations in the background nuclear fluid density. In [30] (see Section 1.2 therein), motivated by some model for
cell motility, the authors suggest to study problem $\left(\mathcal{G}_{m_{\varepsilon}}\right)$ for rescalings of the kernel $G$, where $G$ is the fundamental solution of $\left(\operatorname{Id}+(-\Delta)^{s / 2}\right) G=\delta_{0}$, for $s \in(0,2)$. As pointed out in [30, Rem. 1.3], for $s \in(0,1)$ their asymptotic rescalings correspond to the small mass regime, while for $s \in(1,2)$ they correspond to the large mass regime. The authors focus on the case $s \in(0,1)$. Our work actually addresses the case $s \in(1,2)$ (and with more general kernels).

The study of the liquid drop model in the large mass regime for integrable kernels with finite first moment (such as Bessel kernels or the ones just mentioned for $s \in$ $(1,2))$, which is equivalent to the study of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ when $\varepsilon$ is small, has been started by the second author in [35]. The existence of minimizers for any $\gamma \in(0,1)$ was established therein for $\varepsilon$ small enough, as well as the convergence of minimizers to the unit ball as $\varepsilon$ vanishes. It was conjectured there that the ball is actually the unique minimizer up to translations, for $\varepsilon$ small enough. In this paper, we give a positive answer to this conjecture in dimension $n=2$ under reasonable assumptions on the first moment of $G$ and the second moment of $\nabla G$, which are still satisfied by Bessel kernels. The conjecture remains open in higher dimensions.

Let us introduce the "critical energies"

$$
\mathcal{E}_{G_{\varepsilon}}:=P-P_{G_{\varepsilon}}=\mathcal{F}_{1, G_{\varepsilon}},
$$

and define the energies

$$
\begin{equation*}
\mathcal{F}_{\gamma, G_{\varepsilon}}(E):=(1-\gamma) P(E)+\gamma \mathcal{E}_{G_{\varepsilon}}(E)=P(E)-\gamma P_{G_{\varepsilon}}(E) . \tag{1.3}
\end{equation*}
$$

Although the paper mostly deals with the "subcritical case" $\gamma<1$, we focus on the critical energies in Section 3.1, and show that they decrease by convexification. Finally, for any $k \in \mathbb{N} \backslash\{0\}$, we denote by

$$
\begin{equation*}
I_{G}^{k}:=\int_{\mathbb{R}^{n}}|x|^{k}\left|\partial_{r}^{k-1} G(x)\right| \mathrm{d} x \tag{1.4}
\end{equation*}
$$

the $k$-th moment of the $(k-1)$-th radial derivative of the kernel $G$, whenever it is well-defined.

In the paper, starting from Section 2, we shall always implicitly assume that the kernel $G$ satisfies the following general assumptions:
(H.1) $G$ is nonnegative and radial, that is, there exists a measurable function $g$ : $(0,+\infty) \rightarrow[0,+\infty)$ such that $G(x)=g(|x|)$ for almost every $x \in \mathbb{R}^{n}$;
(H.2) the first moment of $G$ is finite and set to be

$$
I_{G}^{1}=\frac{1}{\boldsymbol{K}_{1, n}}
$$

where, for any $\nu \in \mathbb{S}^{n-1}$, the constant $\boldsymbol{K}_{1, n}$ is defined by

$$
\boldsymbol{K}_{1, n}=f_{\mathbb{S}^{n-1}}|\sigma \cdot \nu| \mathrm{d} \mathscr{H}_{\sigma}^{n-1}
$$

Starting from Section 4, we may explicitly use the extra assumption:
(H.3) $G \in W_{\text {loc }}^{1,1}\left(\mathbb{R}^{n} \backslash\{0\}\right), I_{G}^{2}<\infty$, and $g^{\prime}(r)=O\left(r^{-(n+1)}\right)$ at infinity.

These assumptions are in particular satisfied by the Bessel kernels $\mathcal{B}_{\kappa, \alpha}$, that is, fundamental solutions of the operators $(I-\kappa \Delta)^{\alpha / 2}$, for $\kappa, \alpha>0$ (see e.g. [35, §3.2] or [22] for their definition and properties).

Even though our main result is in dimension $n=2$, where we prove that the unit disk is the only minimizer up to translations, provided that $\varepsilon$ is small enough, note that the intermediate results of Section 3.4 and Section 4 are obtained in arbitrary dimension. That is, convex minimizers are nearly spherical sets, and the unit ball of $\mathbb{R}^{n}$ is the unique minimizer among nearly spherical sets whenever $\varepsilon$ is small enough.

Note also that the kernel $G$ is assumed to be radial but not necessarily radially nonincreasing, as is often the case. Let us emphasize that, contrarily to the small mass regime for Riesz-type potentials, here the nonlocal perimeter term does not vanish in the limit but rather converges to a fraction of the standard perimeter.

We shall now state the main result of the paper.
Theorem A (Minimality of the unit disk). - Assume $n=2, \gamma \in(0,1)$ and $G$ satisfies (H.1) to (H.3). Then there exists $\varepsilon_{A}=\varepsilon_{A}(G, \gamma)>0$, such that, for every $\varepsilon<\varepsilon_{A}$, the unit disk is the unique minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$, up to translations and Lebesgue-negligible sets.

In terms of Gamow's problem $\left(\mathcal{G}_{\boldsymbol{m}_{\varepsilon}}\right)$, this means that if $I_{\widetilde{G}}^{1}<2 / \boldsymbol{K}_{1,2}=\pi$ (here $I_{\widetilde{G}}^{1}$ is the first moment of the kernel $\widetilde{G}$ defined as in (1.4)) and $\widetilde{G}$ is in addition integrable, then there exists a critical mass $m_{*}$ such that the only solutions of $\left(\mathcal{G}_{m_{\varepsilon}}\right)$ with $m_{\varepsilon}>m_{*}$ are the disks of area $m_{\varepsilon}$. In the particular case of the Bessel kernels $\widetilde{G}=\mathcal{B}_{\kappa, \alpha}$ with $\kappa, \alpha>0$, such a critical mass exists whenever

$$
\kappa<\pi\left(\frac{\Gamma(\alpha / 2)}{\Gamma((1+\alpha) / 2)}\right)^{2}
$$

(see [35, Cor. 3.9 \& Prop. 3.10]).
The proof of Theorem A decomposes as follows. First we establish:
Theorem 1 (2D minimizers are convex). - Assume $n=2, \gamma \in(0,1)$ and $G$ satisfies (H.1) and (H.2). Then there exists $\varepsilon_{1}=\varepsilon_{1}(G, \gamma)>0$ such that, for every $\varepsilon$ such that $0<\varepsilon<\varepsilon_{1},\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ admits a minimizer, and every minimizer is convex, up to a Lebesgue-negligible set.

The existence of minimizers for small $\varepsilon$ was shown in [35], where the second author also proved that they are necessarily connected whenever $\varepsilon$ is small enough. The idea for proving the convexity of minimizers is to study the critical energy on the real line, and show that it decreases by convexification and by expansion of segments, so that, by a slicing argument, the critical energy of a connected set in dimension 2 decreases after convexification. As a consequence, since the perimeter of a connected set is also reduced by convexification, so is $\mathcal{F}_{\gamma, G_{\varepsilon}}$. This slicing argument is specific to the dimension 2 , where a line intersects a connected set if and only if it intersects its convex hull. This fails in higher dimension.

Note that this is not enough to conclude that minimizers are convex. Indeed, although for every minimizer $E_{\varepsilon} \subset \mathbb{R}^{2}$ with $\varepsilon$ small enough, we have $\mathcal{F}_{\gamma, G_{\varepsilon}}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right) \leqslant$ $\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{\varepsilon}\right)$, where $\operatorname{co}\left(E_{\varepsilon}\right)$ denotes the convex hull of $E_{\varepsilon}$, the volume of $\operatorname{co}\left(E_{\varepsilon}\right)$ is larger than $\left|B_{1}\right|$ if $E_{\varepsilon}$ is not convex. However, using the fact that a minimizer $E_{\varepsilon}$ is already close to the unit ball by [35] and the convexity of $\operatorname{co}\left(E_{\varepsilon}\right)$, we prove that, if $E_{\varepsilon}$ is not convex, scaling down $\operatorname{co}\left(E_{\varepsilon}\right)$ to make its volume equal to $\left|B_{1}\right|$ strictly decreases the energy $\mathcal{F}_{\gamma, G_{\varepsilon}}$, which contradicts the minimality of $E_{\varepsilon}$.

The convexity of minimizers $E_{\varepsilon}$ allows us to improve the convergence of $\partial E_{\varepsilon}$ towards $\partial B_{1}$ as $\varepsilon$ goes to 0 , from the previously known Hausdorff convergence to Lipschitz convergence. We deduce that minimizers are nearly spherical sets, whose definition is given just below.

Definition 1 (Nearly spherical sets). - For $t \in(0,1 / 2)$, we say that $E \subseteq \mathbb{R}^{n}$ is a centered $t$-nearly spherical set if

$$
\int_{E} x \mathrm{~d} x=0
$$

and if there exists $u \in \operatorname{Lip}\left(\mathbb{S}^{n-1}\right)$ with $\|u\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)}+\left\|\nabla_{\tau} u\right\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$ such that

$$
\partial E=\left\{(1+t u(x)) x: x \in \mathbb{S}^{n-1}\right\}
$$

In dimension $n=2$, we use the terminology " $t$-nearly circular set" for " $t$-nearly spherical set".

Theorem 2 (2D minimizers have nearly circular boundaries; see Proposition 3.11)
Assume $n=2, \gamma \in(0,1)$ and $G$ satisfies (H.1) and (H.2). There exist $\varepsilon_{2}=$ $\varepsilon_{2}(G, \gamma)>0$ and a function $t:\left(0, \varepsilon_{2}\right) \rightarrow[0,1 / 2)$ depending only on $G$ and $\gamma$ such that
$-t(\varepsilon) \rightarrow 0$ as $\varepsilon \rightarrow 0 ;$

- for every $\varepsilon<\varepsilon_{2}$, any minimizer $E$ of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ is, up to a translation and a Lebesguenegligible set, a centered $t(\varepsilon)$-nearly circular set.

Theorem 2 is a direct consequence of Theorem 1 and the uniform convergence of minimizers already shown in [35], using the geometric fact that the normal vectors to the boundary of a convex set lying between two balls $B_{r}$ and $B_{R}, r<1<R$ converge to those of the unit sphere as $r, R \rightarrow 1$ (see [34, 19]).

We end the proof by showing that for $\varepsilon$ and $t$ small enough, any centered $t$-spherical minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ is the unit ball. This last result is not specific to dimension $n=2$.
Theorem 3 (Minimality of the unit ball among nearly spherical sets; see Proposition 4.3)

Assume that $\gamma \in(0,1)$ and $G$ satisfies (H.1) to (H.3). Then there exist $t_{*}=$ $t_{*}(n, G, \gamma)>0$ and $\varepsilon_{3}=\varepsilon_{3}(n, G, \gamma)>0$ such that, for every $t<t_{*}$, if $E$ is a $t$-nearly spherical set, then we have

$$
\mathcal{F}_{\gamma, \varepsilon}\left(B_{1}\right) \leqslant \mathcal{F}_{\gamma, \varepsilon}(E), \quad \forall \varepsilon \text { such that } 0<\varepsilon<\varepsilon_{3},
$$

and the inequality is strict if $E \neq B_{1}$ (in the sense that they differ by a set positive measure).

Theorem A is then an immediate consequence of Theorems 1 to 3. The proof of Theorem 3 relies on a bound (in our case, an upper bound) on the quantity $P_{G_{\varepsilon}}\left(E_{t}\right)$ $P_{G_{\varepsilon}}\left(B_{1}\right)$ for a centered $t$-nearly spherical set $E_{t}$ with $\partial E_{t}=\left\{(1+t u(x)): x \in \mathbb{S}^{n-1}\right\}$, in terms of the $L^{2}$ norms of $u$ and $\nabla_{\tau} u$ on the sphere. In the case of the local perimeter, this kind of control is well-known and is originally due to Fuglede (see [19, Th. 1.2]), who proved

$$
\frac{t^{2}}{10}\left(\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) \leqslant \frac{P\left(E_{t}\right)-P\left(B_{1}\right)}{P\left(B_{1}\right)} \leqslant \frac{3}{5}\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}
$$

provided that $t$ is small enough, depending only on $n$. Similar results were obtained for so-called fractional perimeters $P_{s}$ as well as for Riesz potentials in [15] (see Theorems 2.1 and 8.1 therein), where the quantities are bounded in terms of the $L^{2}$ norm and fractional Sobolev seminorms of $u$ on the sphere. Our computations are inspired by the ones in [15], however, due to the general form of the kernel $G$, they are more involved and quite tricky at times.

As a last introductory remark, let us comment on the constants $t_{*}, \varepsilon_{A}, \varepsilon_{i}$, $i \in\{1,2,3\}$ and their dependence in $\gamma$. As expected, the constants vanish as $\gamma$ tends to 1 , and the rate at which they vanish depends on the convergence rate of the quantity $P\left(B_{1}\right)-P_{G_{\varepsilon}}\left(B_{1}\right)$ (quadratic in $\varepsilon$ ) and on the decay of the kernel $G$ at infinity. Assuming that $G(x)=O\left(|x|^{-(n+1+\beta)}\right)$ at infinity, by Remark 3.12 and Remark 4.4, as $\gamma$ tends to 1 , we have

$$
\begin{aligned}
\varepsilon_{i} & \sim C(n, G)(1-\gamma)^{\max (3 / 2,1 / 2+1 / \beta)} \quad \text { for } i \in\{1,2\} \\
\varepsilon_{3} & \sim C(n, G)(1-\gamma)^{1 / 2} \\
\varepsilon_{A} & \sim C(n, G)(1-\gamma)^{\max (5 / 2,1 / 2+1 / \beta)} \\
t_{*} & \sim C(n, G)(1-\gamma)
\end{aligned}
$$

Outline of the paper. - The structure of the paper follows the strategy of the proof. In Section 2 we recall some useful results from [35] on minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ and some facts on nonlocal perimeters. In Section 3, we show that 2D minimizers are convex and thus nearly circular sets for small $\varepsilon$, that is, Theorem 1 and Theorem 2, where the latter is a consequence of Proposition 3.11. Finally, Section 4 is dedicated to the proof of Theorem 3, which is a consequence of Proposition 4.3.

## Notation

Operations on sets. - For any set $E \subseteq \mathbb{R}^{n}, E^{c}:=\mathbb{R}^{n} \backslash E$ denotes its complement, $\operatorname{co}(E)$ its convex hull (that is, the intersection of all convex sets containing $E$ ), and $|E|$ its Lebesgue measure, whenever $E$ is measurable. We write $E \triangle F$ for the symmetric difference of $E$ and $F$, and $E \sqcup F$ for the union of $E$ and $F$ whenever they are disjoint.

Hausdorff measures. - We denote by $\mathscr{H}^{k}$ the $k$-dimensional Hausdorff measure in $\mathbb{R}^{n}$. When integrating with respect to the measure $\mathscr{H}^{k}$ in a variable $x$, we use the notation $\mathrm{d} \mathscr{H}_{x}^{k}$ instead of the more standard but less compact $\mathrm{d} \mathscr{H}^{k}(x)$.

Balls and spheres. - We denote by $B_{r}(x)$ the open ball in $\mathbb{R}^{n}$ of radius $r$ centered at $x$. For brevity, we write $B_{r}$ when $x$ is the origin. The volume of $B_{1}$ is $\omega_{n}:=\left|B_{1}\right|=$ $\pi^{n / 2} / \Gamma(1+n / 2)$, and the area of the unit sphere $\mathbb{S}^{n-1}$ is $\mathscr{H}^{n-1}\left(\mathbb{S}^{n-1}\right)=n \omega_{n}$, which we also write $\left|\mathbb{S}^{n-1}\right|$ for simplicity.

Sets of finite perimeter. - We denote by $\operatorname{BV}\left(\mathbb{R}^{n}\right)$ the space of functions with bounded variation in $\mathbb{R}^{n}$. For any $f \in \operatorname{BV}\left(\mathbb{R}^{n}\right)$ we let $|D f|$ be its total variation measure, and set $[f]_{\mathrm{BV}\left(\mathbb{R}^{n}\right)}:=\int_{\mathbb{R}^{n}}|D f|$. For a set of finite perimeter $E$ in $\mathbb{R}^{n}$, we let $\mathbf{1}_{E} \in \mathrm{BV}\left(\mathbb{R}^{n}\right)$ be its characteristic function (i.e., $\mathbf{1}_{E}(x)=1$ if $x \in E$ and 0 otherwise), and define its perimeter by $P^{n}(E):=\int_{\mathbb{R}^{n}}\left|D \mathbf{1}_{E}\right|$. When there can be no confusion, we may drop the superscript and simply write $P(E)$ for the perimeter functional in $\mathbb{R}^{n}$. We denote by $\mu_{E}:=D \mathbf{1}_{E}$ the Gauss-Green measure associated with the set of finite perimeter $E$, and by $\nu_{E}(x)$ the outer unit normal of $\partial^{*} E$ at $x$, where $\partial^{*} E$ stands for the reduced boundary of $E$. We refer to e.g. [13, Chap. 5] or [29] for further details on functions of bounded variations and sets of finite perimeter.

## 2. Preliminaries

From now on we shall always implicitly assume that $\gamma \in(0,1)$ and that $G$ satisfies (H.1) and (H.2).

For a general nonnegative radial kernel $K$ with finite first moment, we have the following control of $P_{K}$ by the perimeter, as an immediate consequence of [35, Prop. 3.1] and of the second expression of the nonlocal perimeter given by (1.1).

Proposition 2.1. - Let $K: \mathbb{R}^{n} \rightarrow[0,+\infty)$ be a kernel satisfying the same assumptions (H.1) and (H.2) as $G$, except that the value of its first moment is not prescribed. Then, for every set of finite perimeter $E$ in $\mathbb{R}^{n}$, we have

$$
P_{K}(E) \leqslant \boldsymbol{K}_{1, n} I_{K}^{1} P(E)
$$

In particular, for the kernels $G_{\varepsilon}$, we have

$$
P_{G_{\varepsilon}}(E) \leqslant P(E), \quad \forall \varepsilon>0 .
$$

We also have the following convergence result, which is a consequence of [12] and our choice of $I_{G}^{1}$.

Proposition 2.2. - For any set of finite perimeter $E$ in $\mathbb{R}^{n}$, we have

$$
\begin{equation*}
P_{G_{\varepsilon}}(E) \xrightarrow{\varepsilon \rightarrow 0} P(E) . \tag{2.1}
\end{equation*}
$$

We will use the following computation obtained in [35, Lem. 3.5], which clarifies the behavior of the nonlocal perimeter under scaling.

Lemma 2.3. - For any set of finite perimeter $E \subseteq \mathbb{R}^{n}$, the function $t \mapsto P_{G_{\varepsilon}}(t E)$ is locally Lipschitz continuous in $(0,+\infty)$, and for almost every $t$, we have

$$
\frac{\mathrm{d}}{\mathrm{~d} t}\left[P_{G_{\varepsilon}}(t E)\right]=\frac{n}{t} P_{G_{\varepsilon}}(t E)-\frac{1}{t} \widetilde{P}_{G_{\varepsilon}}(t E),
$$

where $\widetilde{P}_{G_{\varepsilon}}(E)$ is defined by

$$
\begin{equation*}
\widetilde{P}_{G_{\varepsilon}}(E):=2 \int_{E} \int_{\partial^{*} E} G_{\varepsilon}(x-y)(y-x) \cdot \nu_{E}(y) \mathrm{d} \mathscr{H}_{y}^{n-1} \mathrm{~d} x . \tag{2.2}
\end{equation*}
$$

Let us remark that in [35], $G$ is assumed to be in addition integrable in $\mathbb{R}^{n}$, but Lemma 2.3 can be deduced by approximating $G$ with maps $G_{k}: x \mapsto \chi_{k}(|x|) G(x) \in$ $L^{1}\left(\mathbb{R}^{n}\right)$. Indeed, let $\chi_{k} \in C^{\infty}\left(\mathbb{R}^{+},[0,1]\right)$ be cutoff functions with $\chi_{k}(r)=0$ for $r \leqslant 1 / k, \chi_{k}(r)=1$ for $r \geqslant 2 / k$, so that $I_{G_{k}}^{1} \leqslant I_{G}^{1}, x \mapsto|x| G_{k}(x)$ converges to $x \mapsto|x| G(x)$ in $L^{1}\left(\mathbb{R}^{n}\right)$, and notice that

$$
\left|P_{G}(E)-P_{G_{k}}(E)\right| \leqslant P(E) \int_{\mathbb{R}^{n}}|x|\left|\left(G-G_{k}\right)(x)\right| \mathrm{d} x
$$

and

$$
\left|\widetilde{P}_{G}(E)-\widetilde{P}_{G_{k}}(E)\right| \leqslant 2 P(E) \int_{\mathbb{R}^{n}}|x|\left|\left(G-G_{k}\right)(x)\right| \mathrm{d} x
$$

In order to study the minimality of the unit ball among nearly spherical sets, we will use the following Bourgain-Brezis-Mironescu-type result (see [8]) for approximating the $H^{1}$ seminorm on the sphere by nonlocal seminorms.

Lemma 2.4. - Let us define the $(n-1)$-dimensional approximation of identity $\left(\eta_{\varepsilon}\right)_{\varepsilon>0}$ by

$$
\eta(t):=2 t^{2} g(t), \quad \text { and } \quad \eta_{\varepsilon}(t):=\varepsilon^{-(n-1)} \eta\left(\varepsilon^{-1} t\right), \quad \forall t>0, \forall \varepsilon>0
$$

When $n=2$, we assume in addition that $g$ is such that the family $\left(\eta_{\varepsilon}\right)_{\varepsilon>0}$ satisfies

$$
\begin{equation*}
\sup _{r \in(R, 2)} \eta_{\varepsilon}(r) \xrightarrow{\varepsilon \rightarrow 0} 0, \quad \forall R \in(0,2) . \tag{2.3}
\end{equation*}
$$

Then for any $u \in H^{1}\left(\mathbb{S}^{n-1}\right)$, we have

$$
\begin{aligned}
\iint_{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1}} \frac{(u(x)-u(y))^{2}}{|x-y|^{2}} \eta_{\varepsilon}(|x-y|) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} & \\
& \leqslant\left(1+q_{\eta}(\varepsilon)\right) \int_{\mathbb{S}^{n-1}}\left|\nabla_{\tau} u\right|^{2} \mathrm{~d} \mathscr{H}^{n-1}
\end{aligned}
$$

where $q_{\eta}(\varepsilon)$ vanishes as $\varepsilon$ goes to 0 , and depends only on $n$ and $G$. In addition, for any $u \in H^{1}\left(\mathbb{S}^{n-1}\right)$,

$$
\iint_{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1}} \frac{(u(x)-u(y))^{2}}{|x-y|^{2}} \eta_{\varepsilon}(|x-y|) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \xrightarrow{\varepsilon \rightarrow 0} \int_{\mathbb{S}^{n-1}}\left|\nabla_{\tau} u\right|^{2} \mathrm{~d} \mathscr{H}^{n-1}
$$

Proof. - One easily checks that assumptions (H.1) and (H.2) ensure that the family $\left(\eta_{\varepsilon}\right)_{\varepsilon>0}$ is a $(n-1)$-dimensional approximation of identity, up to multiplication by the constant $\boldsymbol{K}_{2, n-1}=1 /(n-1)$, i.e.,
(i) $\left|\mathbb{S}^{n-2}\right| \int_{0}^{+\infty} \eta_{\varepsilon}(r) r^{n-2} \mathrm{~d} r=\frac{1}{\boldsymbol{K}_{2, n-1}}$;
(ii) $\lim _{\varepsilon \rightarrow 0} \int_{\delta}^{+\infty} \eta_{\varepsilon}(r) r^{n-2} \mathrm{~d} r=0, \quad \forall \delta>0$.

These properties (together with (2.3) when $n=2$ ) allow us to apply [35, Prop. A. 1 \& A.4], which gives the result.

Remark 2.5. - If (H.3) stands true, then the condition (2.3) is satisfied, in particular when $n=2$. Indeed, with (H.2), (H.3) implies that $g \in W_{\text {loc }}^{1,1}(0,+\infty)$ and the functions $t \mapsto t^{n} g(t)$ and $t \mapsto t^{n+1} g^{\prime}(t)$ are integrable on $(0,+\infty)$. In addition, integrating the function $\left(t^{n+1} g(t)\right)^{\prime}$ between $r$ and $R$, we have the relation

$$
R^{n+1} g(R)-r^{n+1} g(r)=(n+1) \int_{r}^{R} t^{n} g(t) \mathrm{d} t+\int_{r}^{R} t^{n+1} g^{\prime}(t) \mathrm{d} t
$$

Since $t^{n} g(t)$ and $t^{n+1} g^{\prime}(t)$ are integrable on $(0,+\infty)$, this implies that $r^{n+1} g(r)$ has a limit in $0^{+}$and at infinity. By the integrability of $t^{n} g(t)$ on $(0,+\infty)$, these limits are necessarily 0 . In particular, $r^{n+1} g(r) \xrightarrow{r \rightarrow \infty} 0$, so that

$$
\eta_{\varepsilon}(r)=r^{2} \varepsilon^{-(n+1)} g\left(\varepsilon^{-1} r\right)=r^{1-n}\left(\varepsilon^{-1} r\right)^{-(n+1)} g\left(\varepsilon^{-1} r\right)
$$

vanishes uniformly on $(R, 2)$ as $\varepsilon \rightarrow 0$, for every $R \in(0,2)$.
Eventually, gathering results from [35, Th. A \& B] (see also Theorem 4.16 therein), we have existence and convergence results for minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$. We also know that minimizers are connected for small $\varepsilon$. Here connectedness is to be understood in a measure-theoretic sense for sets of finite perimeter, often referred to as indecomposability, as defined below (see [4]).

Definition 2.6. - We say that a set of finite perimeter $E$ is decomposable if there exist two sets of finite perimeter $E_{1}$ and $E_{2}$ such that $E=E_{1} \sqcup E_{2},\left|E_{1}\right|>0$, $\left|E_{2}\right|>0$ and $P(E)=P\left(E_{1}\right)+P\left(E_{2}\right)$. Naturally, we say that a set of finite perimeter is indecomposable if it is not decomposable.

Let us remark that by [4, Th. 2], the notion of connectedness and indecomposability coincide whenever $E$ is an open set of finite perimeter such that $\mathscr{H}^{n-1}(\partial E)=$ $\mathscr{H}^{n-1}\left(\partial^{*} E\right)$.

Theorem 2.7. - There exist $\varepsilon_{0}=\varepsilon_{0}(n, G, \gamma)>0$ and a function $\delta=\delta(n, G, \gamma)$ : $(0,+\infty) \rightarrow(0,1 / 4)$ vanishing in $0^{+}$such that the following holds. For every $\varepsilon$ such that $0<\varepsilon<\varepsilon_{0},\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ admits a minimizer. In addition, any such minimizer $E_{\varepsilon}$ is indecomposable, and up to a translation and a Lebesgue-negligible set, it satisfies

$$
\begin{equation*}
B_{1-\delta(\varepsilon)} \subseteq E_{\varepsilon} \subseteq B_{1+\delta(\varepsilon)} . \tag{2.4}
\end{equation*}
$$

In dimension $n=2$, any minimizer $E_{\varepsilon}$ with $0<\varepsilon<\varepsilon_{0}$ is Lebesgue-equivalent to a connected set which still satisfies (2.4).

Proof. - In [35], the kernel $G$ is assumed to be integrable in $\mathbb{R}^{n}$. However, it is actually only required for the two following reasons: first, to be able to write (1.2) and obtain the equivalence with the Gamow-type minimization problem $\left(\mathcal{G}_{m_{\varepsilon}}\right)$; second, by this equivalence, to deduce that minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ are so-called quasi-minimizers of the perimeter, and thus are (non-uniformly in $\varepsilon$ ) $C^{1,1 / 2}$-regular outside a "small" singular set. Here, we do not need the equivalence with $\left(\mathcal{G}_{m_{\varepsilon}}\right)$ nor the a priori regularity
of minimizers. In the end, apart from the $C^{1,1 / 2}$ partial regularity of minimizers, all the conclusions of [35, Th. A \& B] follow. More precisely, there exists $\varepsilon_{0}=\varepsilon_{0}(n, G, \gamma)$ such that, for any $\varepsilon$ such that $0<\varepsilon<\varepsilon_{0},\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ admits a minimizer. In addition, any such minimizer $E_{\varepsilon}$ is indecomposable and, up to a translation and Lebesgue-negligible set, it satisfies

$$
B_{1-\delta(\varepsilon)} \subseteq E_{\varepsilon} \subseteq B_{1+\delta(\varepsilon)},
$$

where $\delta:(0,+\infty) \rightarrow(0,1 / 4)$ is a function depending only on $n, G$, and $\gamma$ vanishing in $0^{+}$.

To conclude, there remains to show that in dimension $n=2, E_{\varepsilon}$ is equivalent to a connected set with (2.4), that is, to link the indecomposability of $E_{\varepsilon}$ with the topological notion of connectedness. It is not a trivial question, at least without (weak) regularity results on minimizers. However, [4, Th. 8] shows that in dimension $2, \widetilde{E}_{\varepsilon}:=$ $\dot{\circ}_{\varepsilon}^{M} \backslash \partial^{S} E_{\varepsilon}$ is connected, where $\stackrel{\circ}{E}_{\varepsilon}^{M}$ is the measure-theoretic interior of $E_{\varepsilon}$, and

$$
\partial^{S} E_{\varepsilon}:=\left\{x \in \mathbb{R}^{2}: \limsup _{r \rightarrow 0^{+}} \frac{\mathscr{H}^{1}\left(\partial^{*} E_{\varepsilon} \cap B_{r}(x)\right)}{r}>0\right\}
$$

Since $\mathscr{H}^{1}\left(\partial^{S} E_{\varepsilon} \backslash \partial^{*} E_{\varepsilon}\right)=0$ and $\mathscr{L}^{2}\left(E_{\varepsilon} \triangle \dot{E}_{\varepsilon}^{M}\right)=0$, we have $\mathscr{L}^{2}\left(E_{\varepsilon} \triangle \widetilde{E}_{\varepsilon}\right)=0$, and since $B_{1-\delta(\varepsilon)} \subseteq \stackrel{\circ}{E}_{\varepsilon}^{M} \subseteq B_{1+\delta(\varepsilon)}$ and $\partial^{S} E_{\varepsilon} \subseteq \bar{B}_{1+\delta(\varepsilon)} \backslash B_{1-\delta(\varepsilon)}, \widetilde{E}_{\varepsilon}$ satisfies (2.4).

Remark 2.8. - In higher dimensions $n \geqslant 3$, one could show as well that any minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ is equivalent to a connected set for small $\varepsilon$, without assuming that $G \in L^{1}\left(\mathbb{R}^{n}\right)$. Indeed, proceeding e.g. as in [32, Lem. 5.6], it is possible to obtain uniform (with respect to $\varepsilon$ ) density estimates for minimizers, and with those to deduce that any minimizer is equivalent to an open set $E_{\varepsilon}$ such that $\partial E_{\varepsilon}=\operatorname{spt} \mu_{\varepsilon}$. The indecomposability of $E_{\varepsilon}$ then implies connectedness by [4].

Remark 2.9. - In view of [35, Lem. 4.1] and the proofs of Section 4.1 therein, we see that

$$
\delta(\varepsilon)^{2}=C(n)\left(\frac{\gamma}{1-\gamma}\right)\left(P\left(B_{1}\right)-P_{G_{\varepsilon}}\left(B_{1}\right)\right)
$$

and that $\varepsilon_{0}$ is actually chosen so that $\delta(\varepsilon) \leqslant C(n)$ for every $\varepsilon$ such that $0<\varepsilon<\varepsilon_{0}$, for some dimensional constant $C(n)$. A computation shows that $P\left(B_{1}\right)-P_{G_{\varepsilon}}\left(B_{1}\right) \sim$ $C(n, G) \varepsilon^{2}$ as $\varepsilon$ vanishes, thus

$$
\delta(\varepsilon)^{2} \sim C(n, G)\left(\frac{\gamma}{1-\gamma}\right) \varepsilon^{2}
$$

and we can choose

$$
\varepsilon_{0}=C(n, G)\left(\frac{1-\gamma}{\gamma}\right)^{1 / 2}
$$

Hence, the closer $\gamma$ is to 1 , the smaller $\varepsilon_{0}$ is.

## 3. Minimizers are nearly circular sets in dimension 2

3.1. Decrease of the critical energy by convexification. - We can recover the nonlocal perimeter of a measurable set $E \subseteq \mathbb{R}^{n}$ by integrating the 1-dimensional nonlocal perimeter of all 1-dimensional slices of $E$ in a given direction, and averaging over all the directions.

Proposition 3.1. - For any measurable set $E \subseteq \mathbb{R}^{n}$, we have

$$
\begin{aligned}
P_{G_{\varepsilon}}(E) & =\int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}}\left(\iint_{E_{\sigma, y} \times\left(\mathbb{R} \backslash E_{\sigma, y}\right)}|s-t|^{n-1} g_{\varepsilon}(|s-t|) \mathrm{d} s \mathrm{~d} t\right) \mathrm{d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1} \\
& =\frac{1}{2 \omega_{n-1}} \int_{\mathbb{S}^{n-1}}\left(\int_{\{\sigma\}^{\perp}} P_{\rho_{\varepsilon}}^{1}\left(E_{\sigma, y}\right) \mathrm{d} \mathscr{H}_{y}^{n-1}\right) \mathrm{d} \mathscr{H}_{\sigma}^{n-1}
\end{aligned}
$$

where $g_{\varepsilon}:=\varepsilon^{-(n+1)} g\left(\varepsilon^{-1} \cdot\right)$,

$$
\begin{equation*}
E_{\sigma, y}:=\{s \in \mathbb{R}: y+s \sigma \in E\} \tag{3.1}
\end{equation*}
$$

$\omega_{n-1}$ is the volume of the unit ball in $\mathbb{R}^{n-1}$, and $P_{\rho_{\varepsilon}}^{1}$ is the 1-dimensional nonlocal perimeter in $\mathbb{R}$ associated with the kernel $\rho_{\varepsilon}$ defined by $\rho_{\varepsilon}(r):=\omega_{n-1}|r|^{n-1} g_{\varepsilon}(|r|)$ for $r \in \mathbb{R} \backslash\{0\}$, that is,

$$
P_{\rho_{\varepsilon}}^{1}(J):=\iint_{\mathbb{R} \times \mathbb{R}}\left|\mathbf{1}_{J}(s)-\mathbf{1}_{J}(t)\right| \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t
$$

for every measurable set $J \subseteq \mathbb{R}$.
Proof. - By the change of variable $y=x+r \sigma$ with fixed $x$ and Fubini's theorem, we have

$$
\begin{aligned}
P_{G_{\varepsilon}}(E) & =2 \iint_{E \times E^{c}} G_{\varepsilon}(x-y) \mathrm{d} x \mathrm{~d} y \\
& =2 \int_{\mathbb{S}^{n-1}} \int_{0}^{+\infty} \int_{E} \mathbf{1}_{E^{c}}(x+r \sigma) r^{n-1} g_{\varepsilon}(r) \mathrm{d} x \mathrm{~d} r \mathrm{~d} \mathscr{H}_{\sigma}^{n-1} \\
& =\frac{1}{\omega_{n-1}} \int_{\mathbb{S}^{n-1}} \int_{\mathbb{R}} \int_{E} \mathbf{1}_{E^{c}}(x+r \sigma) \rho_{\varepsilon}(r) \mathrm{d} x \mathrm{~d} r \mathrm{~d} \mathscr{H}_{\sigma}^{n-1},
\end{aligned}
$$

where we have used the definition of $\rho_{\varepsilon}$ for the last equality. Then, for $\sigma$ fixed, let us make the change of variable $x=y+s \sigma$, where $y=\pi_{\{\sigma\}^{\perp}}(x)$ is the orthogonal projection of $x$ on $\{\sigma\}^{\perp}$. This yields
$P_{G_{\varepsilon}}(E)=\frac{1}{2} \int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}} \int_{\mathbb{R}} \int_{\mathbb{R}} \mathbf{1}_{E}(s \sigma+y) \mathbf{1}_{E^{c}}((s+r) \sigma+y) \rho_{\varepsilon}(r) \mathrm{d} s \mathrm{~d} r \mathrm{~d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1}$.
Finally, using Fubini's theorem and making the change of variable $t=s+r$, where $s$ is fixed, we obtain, by definition of $E_{\sigma, y}$ and $P_{\rho_{\varepsilon}}^{1}$,

$$
\begin{aligned}
& P_{G_{\varepsilon}}(E)=\frac{1}{\omega_{n-1}} \int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}} \int_{E_{\sigma, y}} \int_{\mathbb{R} \backslash E_{\sigma, y}} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t \mathrm{~d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1} \\
&=\frac{1}{2 \omega_{n-1}} \int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}} P_{\rho_{\varepsilon}}^{1}\left(E_{\sigma, y}\right) \mathrm{d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1}
\end{aligned}
$$

This concludes the proof.

Remark 3.2. - Recall that by [35, Lem. 3.13], $\boldsymbol{K}_{1, n}=\Gamma(n / 2) / \sqrt{\pi} \Gamma((n+1) / 2)$, so that, by (H.2), the kernel $\rho_{\varepsilon}$ satisfies

$$
\int_{\mathbb{R}}|t| \rho_{\varepsilon}(t) \mathrm{d} t=2 \omega_{n-1} \int_{0}^{\infty} t^{n} g_{\varepsilon}(t) \mathrm{d} t=\frac{2 \omega_{n-1} I_{G}^{1}}{\left|\mathbb{S}^{n-1}\right|}=\frac{2 \omega_{n-1}}{\boldsymbol{K}_{1, n}\left|\mathbb{S}^{n-1}\right|}=1=\frac{1}{\boldsymbol{K}_{1,1}} .
$$

Hence by Proposition 2.1, we have

$$
\mathcal{E}_{\rho_{\varepsilon}}^{1}(E)=P(E)-P_{\rho_{\varepsilon}}^{1}(E) \geqslant 0
$$

for every measurable set $E \subseteq \mathbb{R}$.
Similarly, as a straightforward consequence of [5, Th. 3.103] (see also Crofton's formula $[31, \S 3.16]$ or $\left[14\right.$, Th. 3.2.26]), for any set of finite perimeter $E \subseteq \mathbb{R}^{n}, E_{\sigma, y}$ is a one-dimensional set of finite perimeter for $\mathscr{H}^{n-1}$-almost every $\sigma$ and $y$, and we have

$$
P(E)=\mathscr{H}^{n-1}\left(\partial^{*} E\right)=\frac{1}{2 \omega_{n-1}} \int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}} P^{1}\left(E_{\sigma, y}\right) \mathrm{d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1},
$$

where $P^{1}\left(E_{\sigma, y}\right)=\mathscr{H}^{0}\left(\partial^{*} E_{\sigma, y}\right)$ is the standard perimeter in dimension 1 . Hence, we have the following representation of the critical energy $\mathcal{E}_{G_{\varepsilon}}$.

Corollary 3.3. - For any set of finite perimeter $E \subseteq \mathbb{R}^{n}$, we have

$$
\mathcal{E}_{G_{\varepsilon}}(E)=\frac{1}{2 \omega_{n-1}} \int_{\mathbb{S}^{n-1}} \int_{\{\sigma\}^{\perp}} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(E_{\sigma, y}\right) \mathrm{d} \mathscr{H}_{y}^{n-1} \mathrm{~d} \mathscr{H}_{\sigma}^{n-1},
$$

where $\mathcal{E}_{\rho_{\varepsilon}}^{1}:=P^{1}-P_{\rho_{\varepsilon}}^{1}$, and $E_{\sigma, y}$ is given by (3.1).
We give a simple expression of the one-dimensional critical energy. of a segment $(a, b) \subseteq \mathbb{R}$.

Lemma 3.4. - For every $a, b \in \mathbb{R}$ such that $a<b$, we have

$$
\begin{equation*}
\mathcal{E}_{\rho_{\varepsilon}}^{1}((a, b))=4 \int_{-\infty}^{a} \int_{b}^{+\infty} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t . \tag{3.2}
\end{equation*}
$$

In particular $\mathcal{E}_{\rho_{\varepsilon}}^{1}((a, b))$ decreases as the interval grows. In addition,

$$
\begin{equation*}
\mathcal{E}_{\rho_{\varepsilon}}^{1}(\varnothing)=\mathcal{E}_{\rho_{\varepsilon}}^{1}(\mathbb{R})=\mathcal{E}_{\rho_{\varepsilon}}^{1}((b,+\infty))=\mathcal{E}_{\rho_{\varepsilon}}^{1}((-\infty, a))=0 . \tag{3.3}
\end{equation*}
$$

Proof. - By a change of variable and Fubini's theorem, for any $a \in \mathbb{R}$, we have

$$
\begin{aligned}
P_{\rho_{\varepsilon}}^{1}((-\infty, a))=2 \int_{-\infty}^{a} \int_{a}^{+\infty} \rho_{\varepsilon}(t-s) \mathrm{d} s \mathrm{~d} t=2 \int_{0}^{+\infty} \rho(t)\left(\int_{0}^{t} \mathrm{~d} s\right) \mathrm{d} t
\end{aligned}
$$

Similarly, $P_{\rho_{\varepsilon}}^{1}((b,+\infty))=1$, and since $P^{1}((-\infty, a))=P^{1}((b,+\infty))=1$, (3.3) follows. Next,

$$
\begin{align*}
2=P^{1}((a, b)) & =P^{1}((-\infty, a))+P^{1}((b,+\infty)) \\
& =2 \int_{-\infty}^{a} \int_{a}^{+\infty} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t+2 \int_{-\infty}^{b} \int_{b}^{+\infty} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t, \tag{3.4}
\end{align*}
$$

for every $a, b \in \mathbb{R}$ such that $a<b$. We also have

$$
\begin{equation*}
P_{\rho_{\varepsilon}}^{1}((a, b))=2 \int_{-\infty}^{a} \int_{a}^{b} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t+2 \int_{b}^{+\infty} \int_{a}^{b} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t \tag{3.5}
\end{equation*}
$$

Subtracting (3.5) from (3.4), we obtain (3.2). The identities (3.3) are obvious.
For a general set of finite perimeter in $\mathbb{R}$, we have the following expression of the critical energy.

Lemma 3.5. - For any set $E \subset \mathbb{R}$ which is a finite disjoint union of open intervals, let $\left\{C_{i}\right\}_{i \in\{1, \ldots, N\}}$ be the connected components of $E^{c}$. Then we have

$$
\begin{equation*}
\mathcal{E}_{\rho_{\varepsilon}}^{1}(E)=2 \sum_{\substack{1 \leqslant i, j \leqslant N \\ i \neq j}} \iint_{C_{i} \times C_{j}} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t+\sum_{i=1}^{N} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(C_{i}\right), \tag{3.6}
\end{equation*}
$$

where, for the intervals $C_{i}, \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(C_{i}\right)$ is given by Lemma 3.4.
Let us point out that $E^{c}$ may have up to two unbounded connected components, and their critical energy is 0 by Lemma 3.4. As a consequence of Lemmas 3.4 and 3.5, the 1 D critical energy decreases by convexification and the energy of a nonempty open segment is a decreasing function of its length.

Corollary 3.6. - Let $E \subseteq J \subseteq \mathbb{R}$ with $J$ an interval and $\mathscr{L}^{1}(E)>0$, then $\mathcal{E}_{\rho_{\varepsilon}}^{1}(J) \leqslant$ $\mathcal{E}_{\rho_{\varepsilon}}^{1}(E)$.

Proof. - Let $E \subseteq \mathbb{R}$ with $\mathscr{L}^{1}(E)>0$, and let $J$ be an interval containing $E$. Let $a^{\prime} \leqslant a<b \leqslant b^{\prime} \in \mathbb{R} \cup\{ \pm \infty\}$ such that $\operatorname{co}(E)=(a, b)$ and $J=\left(a^{\prime}, b^{\prime}\right)$. If $a^{\prime}=-\infty$ or $b^{\prime}=+\infty, \mathcal{E}_{\rho_{\varepsilon}}^{1}(J)=0 \leqslant \mathcal{E}_{\rho_{\varepsilon}}^{1}(E)$ by Lemma 3.4 and Remark 3.2, so the result holds true. If $E$ does not have finite perimeter, then $\mathcal{E}_{\rho_{\varepsilon}}^{1}(E)=+\infty$, and the result holds true as well. Thus, let us assume that $E$ is a bounded set of finite perimeter. In particular, up to a negligible set, $E$ is the disjoint union of $k$ open intervals with $k \geqslant 1$ since $\mathscr{L}^{1}(E)>0$. In addition, since $E$ is bounded, $E^{c}$ has two unbounded components $C_{1}=(-\infty, a)$ and $C_{k+1}=(b,+\infty)$ (up to renumbering). By Lemmas 3.4 and 3.5 , we have

$$
\mathcal{E}_{\rho_{\varepsilon}}^{1}(E) \geqslant 4 \int_{C_{1} \times C_{k+1}} \rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t=\mathcal{E}_{\rho_{\varepsilon}}^{1}((a, b)) \geqslant \mathcal{E}_{\rho_{\varepsilon}}^{1}(J) .
$$

Proof of Lemma 3.5. - Let

$$
E=\bigsqcup_{i=1}^{k}\left(a_{i}, b_{i}\right)
$$

with $-\infty \leqslant a_{1}<b_{1}<\cdots<a_{k}<b_{k} \leqslant+\infty$, so that, setting $b_{0}:=-\infty$ and $a_{k+1}:=+\infty$, the connected components of $E^{c}$ are given by

$$
C_{i}=\left(b_{i}, a_{i+1}\right), \quad \forall i \in\{0, \ldots, k\} .
$$

Beware that $C_{0}$ and $C_{k}$ are either empty or unbounded. If $a_{1}=-\infty, C_{0}=\varnothing$, and if $b_{k}=+\infty, C_{k}=\varnothing$, in which cases it is an abuse to consider them connected
components of $E^{c}$, but they do not contribute to the terms in (3.6). Omitting the integrand $\rho_{\varepsilon}(s-t) \mathrm{d} s \mathrm{~d} t$ for the sake of readability, let us write

$$
\begin{equation*}
P_{\rho_{\varepsilon}}^{1}(E)=2 \sum_{i=0}^{k} \int_{E} \int_{C_{i}}=\sum_{i=0}^{k}\left(2 \int_{C_{i}} \int_{\left\{t \in E: t>a_{i+1}\right\}}+2 \int_{C_{i}} \int_{\left\{t \in E: t<b_{i}\right\}}\right) \tag{3.7}
\end{equation*}
$$

with the convention $\{t<-\infty\}=\{t>+\infty\}=\varnothing$. By (3.4), we have

$$
\begin{equation*}
P^{1}(E)=\sum_{i=1}^{k}\left(2 \int_{-\infty}^{a_{i}} \int_{a_{i}}^{+\infty}+2 \int_{-\infty}^{b_{i}} \int_{b_{i}}^{+\infty}\right) \tag{3.8}
\end{equation*}
$$

Note that this holds even if $a_{1}=-\infty$ or $b_{k}=+\infty$. Let us define

$$
R_{i}:=2 \int_{-\infty}^{a_{i+1}} \int_{a_{i+1}}^{+\infty}-2 \int_{C_{i}} \int_{\left\{t \in E: t>a_{i+1}\right\}}, \quad \forall i \in\{0, \ldots, k\}
$$

and similarly

$$
L_{i}:=2 \int_{-\infty}^{b_{i}} \int_{b_{i}}^{+\infty}-2 \int_{C_{i}} \int_{\left\{t \in E: t<b_{i}\right\}}, \quad \forall i \in\{0, \ldots, k\}
$$

Notice that $R_{k}=L_{0}=0$. We observe that by definition of $L_{i}, R_{i}$ and (3.7), (3.8),

$$
\begin{equation*}
\mathcal{E}_{\rho_{\varepsilon}}^{1}(E)=\sum_{i=0}^{k}\left(L_{i}+R_{i}\right) \tag{3.9}
\end{equation*}
$$

Writing

$$
\int_{-\infty}^{a_{i+1}} \int_{a_{i+1}}^{+\infty}=\int_{-\infty}^{b_{i}} \int_{a_{i+1}}^{+\infty}+\int_{C_{i}} \int_{a_{i+1}}^{+\infty}
$$

for $i \in\{0, \ldots, k\}$, using Lemma 3.4 we have

$$
\begin{align*}
R_{i} & =2\left(\int_{-\infty}^{b_{i}} \int_{a_{i+1}}^{+\infty}+\int_{C_{i}} \int_{a_{i+1}}^{+\infty}\right)-2 \int_{C_{i}} \int_{\left\{t \in E: t>a_{i+1}\right\}}  \tag{3.10}\\
& =2 \int_{C_{i}} \int_{\left\{t \in E^{c}: t>a_{i+1}\right\}}+\frac{1}{2} \varepsilon_{\rho_{\varepsilon}}^{1}\left(C_{i}\right)
\end{align*}
$$

and similarly,

$$
\begin{equation*}
L_{i}=2 \int_{C_{i}} \int_{\left\{t \in E^{c}: t<b_{i}\right\}}+\frac{1}{2} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(C_{i}\right) \tag{3.11}
\end{equation*}
$$

The two previous equations hold even if $C_{0}, C_{k}$ are empty or unbounded. Inserting (3.10) and (3.11) into (3.9) yields

$$
\begin{aligned}
\mathcal{E}_{\rho_{\varepsilon}}^{1}(E) & =2 \sum_{i=0}^{k}\left(\int_{C_{i}} \int_{E^{\mathrm{c}} \cap\left\{t>a_{i+1}\right\}}+\int_{C_{i}} \int_{E^{\mathrm{c}} \cap\left\{t<b_{i}\right\}}\right)+\sum_{i=0}^{k} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(C_{i}\right) \\
& =2 \sum_{i=0}^{k} \sum_{j \neq i} \int_{C_{i}} \int_{C_{j}}+\sum_{i=0}^{k} \varepsilon_{\rho_{\varepsilon}}^{1}\left(C_{i}\right)
\end{aligned}
$$

which concludes the proof.

We easily deduce from Lemma 3.5 and the slicing decomposition of the critical energy stated in Corollary 3.3 that in dimension $n=2$, the critical energy of a connected set decreases by convexification.

Proposition 3.7. - If $E \subseteq \mathbb{R}^{2}$ is a bounded, connected set of finite perimeter, then

$$
\mathcal{E}_{G_{\varepsilon}}(\operatorname{co}(E)) \leqslant \mathcal{E}_{G_{\varepsilon}}(E), \quad \forall \varepsilon>0 .
$$

Proof. - First, recall that a bounded convex set is a set of finite perimeter, since it is Lebesgue-equivalent to an open set with Lipschitz boundary, thus $\operatorname{co}(E)$ is a set of finite perimeter. Then, by Corollary 3.3 we have

$$
\begin{align*}
\mathcal{E}_{G_{\varepsilon}}(E) & =\frac{1}{4} \int_{\mathbb{S}^{1}} \int_{\mathbb{R}} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(E_{\sigma, t}\right) \mathrm{d} t \mathrm{~d} \mathscr{H}_{\sigma}^{1}, \\
\mathcal{E}_{G_{\varepsilon}}(\operatorname{co}(E)) & =\frac{1}{4} \int_{\mathbb{S}^{1}} \int_{\mathbb{R}} \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(F_{\sigma, t}\right) \mathrm{d} t \mathrm{~d} \mathscr{H}_{\sigma}^{1}, \tag{3.12}
\end{align*}
$$

where

$$
E_{\sigma, t}:=\left\{s \in \mathbb{R}: t \sigma^{\perp}+s \sigma \in E\right\}, \quad \text { and } \quad F_{\sigma, t}:=\left\{s \in \mathbb{R}: t \sigma^{\perp}+s \sigma \in \operatorname{co}(E)\right\} .
$$

Since $E$ is connected, for every $\sigma \in \mathbb{S}^{1}$ and $t \in \mathbb{R}$, the slice $F_{\sigma, t}$ is empty if and only if $E_{\sigma, t}$ is empty (this is the argument which is valid in dimension 2 only). In addition, since $E$ and $\operatorname{co}(E)$ are bounded sets of finite perimeter in $\mathbb{R}^{2}$, for $\mathscr{H}^{1}$-almost every $\sigma \in \mathbb{S}^{1}$ and $\mathscr{L}^{1}$-almost every $t \in \mathbb{R}, E_{\sigma, t}$ and $F_{\sigma, t}$ are bounded sets of finite perimeter in $\mathbb{R}$, and for every nonempty slice, $F_{\sigma, t}$ is an interval s.t. $E_{\sigma, t} \subseteq F_{\sigma, t}$ (since $F_{\sigma, t}$ is a slice of a convex set). Hence, by Lemmas 3.4 and 3.5 , for $\mathscr{H}^{1}$-almost every $\sigma \in \mathbb{S}^{1}$ and $\mathscr{L}^{1}$-almost every $t \in \mathbb{R}$, there holds

$$
\mathcal{E}_{\rho_{\varepsilon}}^{1}\left(F_{\sigma, t}\right) \leqslant \mathcal{E}_{\rho_{\varepsilon}}^{1}\left(E_{\sigma, t}\right) .
$$

In view of (3.12), this concludes the proof.
3.2. Convexity of minimizers in 2D. - In this part, we shall use for the sake of brevity the abbreviations $\mathcal{F}_{\gamma, \varepsilon}:=\mathcal{F}_{\gamma, G_{\varepsilon}}$ and $\mathcal{E}_{\varepsilon}:=\mathcal{E}_{G_{\varepsilon}}$.

Consider a connected minimizer $E_{\varepsilon} \subseteq \mathbb{R}^{2}$ of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$. Recall that $\mathcal{F}_{\gamma, \varepsilon}=(1-\gamma) P+$ $\gamma \mathcal{E}_{\varepsilon}$, thus by Proposition 3.7, $\mathcal{F}_{\gamma, \varepsilon}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right) \leqslant \mathcal{F}_{\gamma, \varepsilon}\left(E_{\varepsilon}\right)$. However, if $E_{\varepsilon}$ is not convex, $\left|\operatorname{co}\left(E_{\varepsilon}\right)\right|>\left|E_{\varepsilon}\right|$, so $\operatorname{co}\left(E_{\varepsilon}\right)$ is not a valid competitor for $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$. Recalling that $B_{1-\delta(\varepsilon)} \subseteq$ $E_{\varepsilon} \subseteq B_{1+\delta(\varepsilon)}$ for small $\varepsilon$, we have

$$
B_{1-\delta(\varepsilon)} \subseteq \operatorname{co}\left(E_{\varepsilon}\right) \subseteq B_{1+\delta(\varepsilon)}
$$

and defining $t_{\varepsilon}:=\sqrt{\left|B_{1}\right| /\left|\operatorname{co}\left(E_{\varepsilon}\right)\right|}$, we see that $t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)$ is a valid competitor with $(1+\delta(\varepsilon))^{-1}<t_{\varepsilon}<1$. Let us show that $\mathcal{F}_{\gamma, \varepsilon}\left(t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)\right)<\mathcal{F}_{\gamma, \varepsilon}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right)$. This follows from the following result, which we prove further below.

Lemma 3.8. - There exists $\bar{\varepsilon}_{1}=\bar{\varepsilon}_{1}(G, \gamma)>0$ such that the following holds. If $E \subseteq \mathbb{R}^{2}$ is a convex set such that

$$
B_{1-\delta(\varepsilon)} \subseteq E \subseteq B_{1+\delta(\varepsilon)},
$$

with $0<\varepsilon<\bar{\varepsilon}_{1}$, and where $\delta$ is the function given by Theorem 2.7, then

$$
\mathcal{F}_{\gamma, \varepsilon}(t E)<\mathcal{F}_{\gamma, \varepsilon}(E), \quad \forall t \in(1 / 2,1)
$$

As a consequence, we obtain that minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ are necessarily convex for small $\varepsilon$ in dimension $n=2$, that is Theorem 1:

Proof of Theorem 1. - Let $E_{\varepsilon} \subseteq \mathbb{R}^{2}$ be a minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ with $0<\varepsilon<\varepsilon_{1}$, where $\varepsilon_{1}$ is to be chosen later, smaller than $\varepsilon_{0}(G, \gamma)$ and $\bar{\varepsilon}_{1}(G, \gamma)$ given respectively by Theorem 2.7 and Lemma 3.8. Thus, up to a Lebesgue-negligible set and a translation, $E_{\varepsilon}$ is connected and satisfies

$$
B_{1-\delta(\varepsilon)} \subseteq E_{\varepsilon} \subseteq \operatorname{co}\left(E_{\varepsilon}\right) \subseteq B_{1+\delta(\varepsilon)}
$$

By contradiction, let us assume that $E_{\varepsilon}$ is not convex, so that $\left|\operatorname{co}\left(E_{\varepsilon}\right)\right|>\left|B_{1}\right|$. We have $\left|t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)\right|=\left|B_{1}\right|$ with $t_{\varepsilon}:=\sqrt{\left|B_{1}\right| /\left|\operatorname{co}\left(E_{\varepsilon}\right)\right|}$. Choosing $\varepsilon_{1}=\varepsilon_{1}(G, \gamma)$ small enough, we have $1 / 2 \leqslant(1+\delta(\varepsilon))^{-1}<t_{\varepsilon}<1$. Since $\varepsilon_{1}<\bar{\varepsilon}_{1}(G, \gamma)$, by Lemma 3.8, we find $\mathcal{E}_{\gamma, \varepsilon}\left(t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)\right)<\mathcal{E}_{\gamma, \varepsilon}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right)$. Now, since $E_{\varepsilon}$ is connected, there holds $\mathcal{E}_{\gamma, \varepsilon}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right) \leqslant$ $\mathcal{E}_{\gamma, \varepsilon}\left(E_{\varepsilon}\right)$ by Proposition 3.7, hence $\mathcal{E}_{\gamma, \varepsilon}\left(t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)\right)<\mathcal{E}_{\gamma, \varepsilon}\left(E_{\varepsilon}\right)$. This contradicts the minimality of $E_{\varepsilon}$, whence $E_{\varepsilon}$ is convex.
3.3. Proof of Lemma 3.8. - In order to prove that $\mathcal{F}_{\gamma, \varepsilon}\left(\operatorname{co}\left(E_{\varepsilon}\right)\right)$ (strictly) decreases by scaling down $\operatorname{co}\left(E_{\varepsilon}\right)$ by $t_{\varepsilon}$ for small $\varepsilon$, we need to estimate the term $\widetilde{P}_{G_{\varepsilon}}\left(t_{\varepsilon} \operatorname{co}\left(E_{\varepsilon}\right)\right)$ appearing when applying Lemma 2.3. While it is not so difficult to see that for a fixed set $E$ with $C^{1}$ boundary, $\widetilde{P}_{G_{\varepsilon}}(E)$ converges to $P(E)$ as $\varepsilon$ vanishes, here we do not have uniform regularity estimates on minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$. The lack of such uniform regularity estimates as $\varepsilon$ goes to 0 is the main obstacle for proving that the unit ball is, up to translations, the unique minimizer for $\varepsilon$ small enough. With sufficient regularity, the arguments of Section 4 would yield the result. However, here we can make use of the convexity of $\operatorname{co}\left(E_{\varepsilon}\right)$ and the fact that it lies between two disks whose radii are close to 1 to prove the following.

Lemma 3.9. - For any $\alpha \in(0,1)$, there exist positive constants $r=r(\alpha)$ and $\bar{\varepsilon}_{2}=$ $\bar{\varepsilon}_{2}(G, \gamma, \alpha)$ such that the following holds. If $E \subseteq \mathbb{R}^{2}$ is a convex set such that

$$
B_{1-\delta(\varepsilon)} \subseteq E \subseteq B_{1+\delta(\varepsilon)}
$$

with $0<\varepsilon<\bar{\varepsilon}_{2}$, and where the function $\delta$ is given by Theorem 2.7, then we have
(3.13) $\left\{y \in B_{r}(x): \frac{x-y}{|x-y|} \cdot \nu_{E}(x) \geqslant \alpha\right\} \subseteq E, \quad$ for $\mathscr{H}^{1}$-almost every $x \in \partial E$.

Proof. - We proceed in two steps.
Step 1. - We show that the normal vector $\nu_{E}(x)$ converges uniformly for $\mathscr{H}^{1}$-almost every $x \in \partial E$ to $\nu_{B_{1}}(x)$ as $\varepsilon$ vanishes, in the sense that

$$
\begin{equation*}
\left|\nu_{E}(x)-\frac{x}{|x|}\right| \leqslant 2 \sqrt{\frac{\delta(\varepsilon)}{1+\delta(\varepsilon)}}, \quad \text { for } \mathscr{H}^{1} \text {-almost every } x \in \partial E \tag{3.14}
\end{equation*}
$$

The simple geometric argument is well-known (see e.g. [34, 19]), but we state it here for the reader's convenience. Let $\theta_{\varepsilon} \in(0, \pi)$ be the angular diameter of the disk $B_{1-\delta(\varepsilon)}$ from any point $x \in \partial B_{1+\delta(\varepsilon)}$, that is, $\theta_{\varepsilon}$ is the non-oriented angle between the two lines passing by $x \in \partial B_{1+\delta(\varepsilon)}$ and tangent to $B_{1-\delta(\varepsilon)}$. Then we have $\sin \left(\theta_{\varepsilon} / 2\right)=$ $(1-\delta(\varepsilon)) /(1+\delta(\varepsilon))$. Let $x \in \partial E$, and let $\varphi \in(0, \pi / 2)$ be the non-oriented angle between $x$ and some tangent line to $E$ at $x$. Since $E$ is convex and $B_{1-\delta(\varepsilon)} \subseteq E$, the tangent cone to $E$ at $x$ cannot intersect $B_{1-\delta(\varepsilon)}$, and since $|x| \leqslant 1+\delta(\varepsilon)$, we find

$$
\sin \varphi \geqslant \sin \left(\theta_{\varepsilon} / 2\right) \frac{1-\delta(\varepsilon)}{1+\delta(\varepsilon)}
$$

By convexity of $E$, for $\mathscr{H}^{1}$-almost every $x \in \partial E$, there is a unique tangent line to $E$ at $x$, and writing

$$
\left|\nu_{E}(x)-\frac{x}{|x|}\right|^{2}=2(1-\sin (\varphi))=\frac{4 \delta(\varepsilon)}{1+\delta(\varepsilon)}
$$

we deduce (3.14).
Step 2. - Let $\alpha \in(0,1)$, and let $r(\alpha), \bar{\varepsilon}_{2}(G, \gamma, \alpha)$ to be fixed later. Then let $E \subseteq \mathbb{R}^{2}$ be as in the statement of the lemma, with $0<\varepsilon<\bar{\varepsilon}_{2}$. As a consequence of Step 1, we may assume that for any $\varepsilon$ small enough depending only on $G, \gamma$ and $\alpha$, we have

$$
\left|\frac{x-y}{|x-y|} \cdot\left(\nu_{E}(x)-\frac{x}{|x|}\right)\right| \leqslant \frac{\alpha}{2}, \quad \text { for } \mathscr{H}^{1} \text {-almost every } x \in \partial E, \text { for every } y \in \mathbb{R}^{n}
$$

so that proving (3.13) amounts to showing that for $r(\alpha)$ and $\bar{\varepsilon}_{2}(G, \gamma, \alpha)$ small enough,

$$
\begin{equation*}
\left\{y \in B_{r}(x): \frac{x-y}{|x-y|} \cdot \frac{x}{|x|} \geqslant \frac{\alpha}{2}\right\} \subseteq E, \quad \forall x \in \partial E \tag{3.15}
\end{equation*}
$$

We assume that $r \in(0,1 / 2)$ and then that $\bar{\varepsilon}_{2}=\bar{\varepsilon}_{2}(G, \gamma, r) \in(0, r / 2)$ is such that $\delta(\varepsilon)<1 / 4$ whenever $0<\varepsilon<\bar{\varepsilon}_{2}$. Let $x=|x|(\cos \psi, \sin \psi) \in \partial E$ with $\psi \in[0,2 \pi)$. Since $x \in B_{1+\delta(\varepsilon)} \backslash B_{1-\delta(\varepsilon)}$, the set $\partial B_{r}(x) \cap B_{1-\delta(\varepsilon)}$ is made of exactly two points $A$ and $B$. Let us denote by $\varphi(x, r) \in(0, \pi)$ the angle between the segments $[A x]$ and [ $B x]$. Then let us introduce the circular sector $C(x, r)$ of $B_{r}(x)$ delimited by $A$ and $B$ (see Figure 3.1), that is

$$
\begin{align*}
C(x, r) & :=\left\{x-s(\cos (\theta+\psi), \sin (\theta+\psi)): 0<s<r,|\theta| \leqslant \frac{\varphi(x, r)}{2}\right\}  \tag{3.16}\\
& =\left\{y \in B_{r}(x): \frac{x-y}{|x-y|} \cdot \frac{x}{|x|} \geqslant \cos (\varphi(x, r) / 2)\right\}
\end{align*}
$$

We claim that for $\bar{\varepsilon}_{2}$ small enough, $\sin (\varphi(x, r) / 2) \geqslant \sqrt{1-r^{2}}$. The situation is as in Figure 3.1, where we introduce the lengths $h$ and $e$. We have

$$
\left\{\begin{aligned}
h^{2}+e^{2} & =r^{2} \\
(|x|-e)^{2}+h^{2} & =(1-\delta(\varepsilon))^{2}
\end{aligned}\right.
$$

which gives, after computation,

$$
h^{2}=r^{2}\left[1-\frac{1}{4|x|^{2}}\left(r^{2}+2\left(|x|^{2}-(1-\delta(\varepsilon))^{2}\right)+\frac{1}{r^{2}}\left(|x|^{2}-(1-\delta(\varepsilon))^{2}\right)^{2}\right)\right] .
$$



Figure 3.1. The situation in Step 2 of the proof of Lemma 3.9. The red-dashed area is $C(x, r)$.

Recalling that $1-\delta(\varepsilon) \leqslant|x|<1+\delta(\varepsilon)$ and $r<1 / 2$, this implies

$$
h^{2} \geqslant r^{2}-\frac{r^{4}}{4(1+\delta(\varepsilon))^{2}}\left[1+\frac{4 \delta(\varepsilon)}{r^{2}}+\left(\frac{4 \delta(\varepsilon)}{r^{2}}\right)^{2}\right] \geqslant r^{2}\left(1-r^{2}\right)
$$

provided $\bar{\varepsilon}_{2}=\bar{\varepsilon}_{2}(G, \gamma, r)$ is chosen small enough. Thus, the angle $\varphi(r, x)$ satisfies

$$
\sin (\varphi(r, x) / 2)=\frac{h}{r} \geqslant \sqrt{1-r^{2}}
$$

which proves the claim. Choosing $r=r(\alpha)$ and $\bar{\varepsilon}_{2}(G, \gamma, r)$ small enough, we deduce $\cos (\varphi(r, x) / 2) \leqslant \alpha / 2$. By convexity of $E$ and the fact that $B_{1-\delta(\varepsilon)} \subseteq E$, we have $C(x, r) \subseteq E$, hence (3.15) holds, in view of (3.16). This concludes the proof.

Then we can estimate $\widetilde{P}_{G_{\varepsilon}}(E)$ when $E \subseteq \mathbb{R}^{2}$ is a convex set lying between the disks $B_{1-\delta(\varepsilon)}$ and $B_{1+\delta(\varepsilon)}$, for any $\varepsilon$ small enough.

Lemma 3.10. - For any $\tau>0$, there exists $\bar{\varepsilon}_{3}=\bar{\varepsilon}_{3}(G, \gamma, \tau)>0$ such that the following holds. If $E \subseteq \mathbb{R}^{2}$ is a convex set such that

$$
B_{1-\delta(\varepsilon)} \subseteq E \subseteq B_{1+\delta(\varepsilon)},
$$

with $0<\varepsilon<\bar{\varepsilon}_{3}$, where the $\delta$ function is the one from Theorem 2.7 , then we have

$$
(1-\tau) P(E) \leqslant \widetilde{P}_{G_{\varepsilon}}(E) \leqslant P(E)
$$

where $\widetilde{P}_{G_{\varepsilon}}(E)$ is defined by (2.2).
Proof. - Let $E$ be as in the statement of the lemma, with $0<\varepsilon<\bar{\varepsilon}_{3}(G, \gamma, \tau)$, where $\bar{\varepsilon}_{3}$ is to be fixed later. Recall that since $E$ is a bounded convex set, it is a set of finite perimeter and its topological boundary is $\mathscr{H}^{1}$-equivalent to $\partial^{*} E$. We proceed in two steps.

Step 1. Upper bound. - First, note that by convexity of $E$, we have

$$
(x-y) \cdot \nu_{E}(x) \geqslant 0, \quad \text { for } \mathscr{H}^{1} \text {-almost every } x \in \partial E, \text { and every } y \in E
$$

and, defining for $\mathscr{H}^{1}$-almost every $x \in \partial E$,

$$
H_{x}:=\left\{y \in \mathbb{R}^{n}:(x-y) \cdot \nu_{E}(x)>0\right\},
$$

it holds

$$
\widetilde{P}_{G_{\varepsilon}}(E) \leqslant 2 \int_{\partial E} \int_{H_{x}} G_{\varepsilon}(x-y)(x-y) \cdot \nu_{E}(x) \mathrm{d} \mathscr{H}_{x}^{1} \mathrm{~d} y .
$$

Then, letting $g_{\varepsilon}=\varepsilon^{-3} g\left(\varepsilon^{-1} \cdot\right)$, by a change of variable and the coarea formula, we find

$$
\begin{aligned}
\widetilde{P}_{G_{\varepsilon}}(E) & \leqslant 2 \int_{\partial E} \int_{\left\{z \in \mathbb{R}^{2}: z \cdot \nu_{E}(x)>0\right\}} G_{\varepsilon}(z)\left(z \cdot \nu_{E}(x)\right) \mathrm{d} z \mathrm{~d} \mathscr{H}_{x}^{1} \\
& =2 \int_{\partial E} \int_{0}^{+\infty} g_{\varepsilon}(t) t^{2}\left(\int_{\left\{\sigma \in \mathbb{S}^{1}: \sigma \cdot \nu_{E}(x)>0\right\}} \sigma \cdot \nu_{E}(x) \mathrm{d} \mathscr{H}_{\sigma}^{1}\right) \mathrm{d} t \mathrm{~d} \mathscr{H}_{x}^{1} \\
& =\int_{\partial E} \int_{0}^{+\infty} g_{\varepsilon}(t) t^{2}\left(\int_{\mathbb{S}^{1}}\left|\sigma \cdot \nu_{E}(x)\right| \mathrm{d} \mathscr{H}_{\sigma}^{1}\right) \mathrm{d} t \mathrm{~d} \mathscr{H}_{x}^{1} \\
& =\boldsymbol{K}_{1,2} \int_{\partial E}\left|\mathbb{S}^{1}\right| \int_{0}^{+\infty} g_{\varepsilon}(t) t^{2} \mathrm{~d} t \mathrm{~d} \mathscr{H}_{x}^{1}=I_{G}^{1} \boldsymbol{K}_{1,2} P(E)=P(E)
\end{aligned}
$$

where we also used the definition of $\boldsymbol{K}_{1,2}$ for the third equality, and (H.2) for the last one.

Step 2. Lower bound. - Let us first recall that by assumption (H.2),

$$
\begin{align*}
P(E) & =4 \int_{\partial E} \int_{0}^{+\infty} t^{2} g_{\varepsilon}(t) \mathrm{d} t \mathrm{~d} \mathscr{H}^{1}  \tag{3.17}\\
& =2 \int_{\partial E} \int_{0}^{+\infty} t^{2} g_{\varepsilon}(t) \int_{\left\{\sigma \in \mathbb{S}^{1}: \sigma \cdot e>0\right\}}(\sigma \cdot e) \mathrm{d} \mathscr{H}_{\sigma}^{1} \mathrm{~d} t \mathrm{~d} \mathscr{H}^{1}
\end{align*}
$$

for all $e \in \mathbb{S}^{1}$. Let $\alpha \in(0,1)$ to be chosen later, and $\theta_{0}:=\arcsin (\alpha)$. Then let $r=r(\alpha)>0$ and $\bar{\varepsilon}_{2}(G, \gamma, \alpha)$ given by Lemma 3.9. Assume that $\bar{\varepsilon}_{3}<\bar{\varepsilon}_{2}$. Let us write

$$
\begin{aligned}
\widetilde{P}_{G_{\varepsilon}}(E)= & 2 \int_{\partial E} \int_{E \cap\{|x-y|<r\}} G_{\varepsilon}(x-y)(x-y) \cdot \nu_{E}(x) \mathrm{d} y \mathrm{~d} \mathscr{H}_{x}^{1} \\
& +2 \int_{\partial E} \int_{E \cap\{|x-y| \geqslant r\}} G_{\varepsilon}(x-y)(x-y) \cdot \nu_{E}(x) \mathrm{d} x \mathrm{~d} \mathscr{H}_{y}^{1} \\
= & \widetilde{P}_{G_{\varepsilon}}^{(1)}(E)+\widetilde{P}_{G_{\varepsilon}}^{(2)}(E) .
\end{aligned}
$$

Since $\varepsilon<\bar{\varepsilon}_{2}$, by Lemma 3.9, we have

$$
\begin{aligned}
\widetilde{P}_{G_{\varepsilon}}^{(1)}(E) & \geqslant 2 \int_{\partial E} \int_{\left\{y \in B_{r}(x): \frac{x-y}{|x-y|} \cdot \nu_{E}(x) \geqslant \alpha\right\}} G_{\varepsilon}(x-y)(x-y) \cdot \nu_{E}(x) \mathrm{d} y \mathrm{~d} \mathscr{H}_{x}^{1} \\
& =2 \int_{\partial E} \int_{0}^{+\infty} g_{\varepsilon}(t) t^{2} \int_{\left\{\sigma \in \mathbb{S}^{1}: \alpha \leqslant \sigma \cdot \nu_{E}(x) \leqslant 1\right\}} \sigma \cdot \nu_{E}(x) \mathrm{d} \mathscr{H}_{\sigma}^{1} \mathrm{~d} t \mathrm{~d} \mathscr{H}_{x}^{1}
\end{aligned}
$$

We compute

$$
\int_{\left\{\sigma \in \mathbb{S}^{1}: \alpha \leqslant \sigma \cdot \nu_{E}(x) \leqslant 1\right\}} \sigma \cdot \nu_{E}(x) \mathrm{d} \mathscr{H}_{\sigma}^{1}=2 \int_{0}^{\arccos \alpha} \cos \theta \mathrm{d} \theta=2 \sin (\arccos \alpha)
$$

$$
=\sqrt{1-\alpha^{2}}
$$

Together with (3.17), this leads do

$$
\widetilde{P}_{G_{\varepsilon}}^{(1)}(E) \geqslant \sqrt{1-\alpha^{2}} P(E)
$$

Choosing $\alpha$ small enough, depending only on $\tau$, we then find

$$
\widetilde{P}_{G_{\varepsilon}}^{(1)}(E) \geqslant(1-\tau / 2) P(E)
$$

Since $\alpha=\alpha(\tau)$, we have $r=r(\tau)$, and $\bar{\varepsilon}_{2}=\bar{\varepsilon}_{2}(G, \gamma, \tau)$. Now with $r$ fixed, up to choosing $\bar{\varepsilon}_{3}<\bar{\varepsilon}_{2}$ even smaller if needed, there holds

$$
\left|\widetilde{P}_{G_{\varepsilon}}^{(2)}(E)\right| \leqslant P(E) \int_{B_{r}^{\mathrm{c}}}|x| G_{\varepsilon}(x) \mathrm{d} x=P(E) \int_{B_{r / \varepsilon}^{\mathrm{c}}}|x| G(x) \mathrm{d} x \leqslant \frac{\tau}{2} P(E)
$$

since the first moment of $G$ is finite. Hence, from our choice of $r$ and $\bar{\varepsilon}_{3}$, we obtain

$$
\widetilde{P}_{G_{\varepsilon}}(E) \geqslant(1-\tau) P(E)
$$

which concludes the proof.
We are now in position to prove Lemma 3.8.
Proof of Lemma 3.8. - Let $\tau>0$ to be chosen later, and let $\bar{\varepsilon}_{1}=\bar{\varepsilon}_{3}(G, \gamma, \tau) / 4$, where $\bar{\varepsilon}_{3}$ is given by Lemma 3.10. Assume that $0<\varepsilon<\bar{\varepsilon}_{1}$. Recall that by Lemma 2.3, for almost every $t$, we have

$$
\begin{equation*}
\frac{\mathrm{d}}{\mathrm{~d} t}\left[P_{G_{\varepsilon}}(t E)\right]=\frac{2}{t} P_{G_{\varepsilon}}(t E)-\frac{1}{t} \widetilde{P}_{G_{\varepsilon}}(t E) \tag{3.18}
\end{equation*}
$$

where $\widetilde{P}_{G_{\varepsilon}}$ is defined by (2.2). Changing variables, we deduce

$$
\begin{aligned}
& \frac{1}{t} \widetilde{P}_{G_{\varepsilon}}(t E)=2 t^{3} \int_{E} \int_{\partial E} G_{\varepsilon}(t(x-y))(y-x) \cdot \nu_{E}(y) \\
&=2 \int_{E} \int_{\partial E} G_{\left(t^{-1} \varepsilon\right)}(x-y)(y-x) \cdot \nu_{E}(y) \mathrm{d} \mathscr{H}_{y}^{1} \mathrm{~d} x=\widetilde{P}_{G_{t}-1} \\
&(E)
\end{aligned}
$$

Let $\tau:=(1-\gamma) /(2 \gamma)$. By our choice of $\bar{\varepsilon}_{1}, t^{-1} \varepsilon<\bar{\varepsilon}_{3}$, thus by Lemma 3.10, we have

$$
\frac{1}{t} \widetilde{P}_{G_{\varepsilon}}(t E) \geqslant(1-\tau) P(E)
$$

With (3.18) and Proposition 2.1, this leads to

$$
\frac{\mathrm{d}}{\mathrm{~d} t}\left[P_{G_{\varepsilon}}(t E)\right] \leqslant \frac{2}{t} P(t E)-(1-\tau) P(E)=(1+\tau) P(E)
$$

Hence, for every $t \in(1 / 2,1)$, by our choice of $\tau$, it follows $\mathcal{F}_{\gamma, \varepsilon}(E)-\mathcal{F}_{\gamma, \varepsilon}(t E)=(1-t) P(E)-\gamma \int_{t}^{1} \frac{\mathrm{~d}}{\mathrm{~d} s}\left[P_{G_{\varepsilon}}(s E)\right] \mathrm{d} s$

$$
\geqslant(1-t) P(E)[1-\gamma(1+\tau)]>0
$$

This proves the lemma.
3.4. Convex minimizers are nearly spherical sets. - In arbitrary dimension, it is classical to improve Hausdorff convergence of the boundary of minimizers to Lipschitz convergence once convexity is established. Here, we show that convex minimizers of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ are centered $t(\varepsilon)$-nearly spherical sets (see Definition 1), up to a translation, where the function $t$ vanishes in $0^{+}$.

Proposition 3.11 (Convex minimizers are nearly spherical sets). - There exists $\bar{\varepsilon}_{4}=$ $\bar{\varepsilon}_{4}(n, G, \gamma)>0$ such that the following holds. If $E_{\varepsilon} \subseteq \mathbb{R}^{n}$ is a convex minimizer of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$ with $0<\varepsilon<\bar{\varepsilon}_{4}$, then, up to a translation, we have

$$
\partial E_{\varepsilon}=\left\{\left(1+u_{\varepsilon}(x)\right) x: x \in \mathbb{S}^{n-1}\right\}
$$

and

$$
\int_{E_{\varepsilon}} x \mathrm{~d} x=0
$$

with $u_{\varepsilon} \in \operatorname{Lip}\left(\mathbb{S}^{n-1}\right),\left\|u_{\varepsilon}\right\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant C^{\prime} \delta(\varepsilon)$ and $\left\|\nabla_{\tau} u_{\varepsilon}\right\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant C^{\prime \prime} \delta(\varepsilon)^{1 / 2}$, where $\delta=\delta(n, G, \gamma)$ is the function of Theorem 2.7 vanishing in $0^{+}$, and $C^{\prime}, C^{\prime \prime}>0$ only depend on $n$.

Proof. - In the proof, we write $\|\cdot\|_{\infty}$ for $\|\cdot\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)}$. Let $E_{\varepsilon}$ be a convex minimizer ( $\mathcal{P}_{\gamma, \varepsilon}$ ) with $0<\varepsilon<\bar{\varepsilon}_{4}$, where $\bar{\varepsilon}_{4}$ is to be fixed later. If $\bar{\varepsilon}_{4}<\varepsilon_{0}$, where $\varepsilon_{0}$ is given by Theorem 2.7, up to a translation and a negligible set, $E_{\varepsilon}$ lies between the balls $B_{1-\delta(\varepsilon)}$ and $B_{1+\delta(\varepsilon)}$. By convexity, this implies that the set $E_{\varepsilon}$ itself (without the addition or the subtraction of a negligible set) satisfies, up to a translation,

$$
B_{1-\delta(\varepsilon)} \subseteq E_{\varepsilon} \subseteq \bar{B}_{1+\delta(\varepsilon)}
$$

Setting $y_{\varepsilon}:=-\frac{1}{\left|B_{1}\right|} \int_{E_{\varepsilon}} x \mathrm{~d} x$, we have

$$
\int_{y_{\varepsilon}+E_{\varepsilon}} x \mathrm{~d} x=y_{\varepsilon}\left|E_{\varepsilon}\right|+\int_{E_{\varepsilon}} x \mathrm{~d} x=y_{\varepsilon}\left|B_{1}\right|+\int_{E_{\varepsilon}} x \mathrm{~d} x=0 .
$$

Notice that

$$
-\int_{E_{\varepsilon}} x \mathrm{~d} x=-\int_{B_{1+\delta(\varepsilon)}} x \mathrm{~d} x+\int_{B_{1+\delta(\varepsilon)} \backslash E_{\varepsilon}} x \mathrm{~d} x=\int_{B_{1+\delta(\varepsilon) \backslash E_{\varepsilon}}} x \mathrm{~d} x,
$$

thus

$$
\left|\int_{E_{\varepsilon}} x \mathrm{~d} x\right| \leqslant(1+\delta(\varepsilon))\left|B_{1+\delta(\varepsilon)} \backslash E_{\varepsilon}\right| \leqslant(1+\delta(\varepsilon))\left[(1+\delta(\varepsilon))^{n}-(1-\delta(\varepsilon))^{n}\right]\left|B_{1}\right|
$$

$$
\leqslant C(n) \delta(\varepsilon)
$$

provided that $\bar{\varepsilon}_{4}$ is small enough depending only on $n, G$ and $\gamma$. Hence, up to translating $E_{\varepsilon}$ by $y_{\varepsilon}$, we may assume that it satisfies

$$
\begin{equation*}
B_{1-C^{\prime} \delta(\varepsilon)} \subseteq E_{\varepsilon} \subseteq B_{1+C^{\prime} \delta(\varepsilon)}, \tag{3.19}
\end{equation*}
$$

with $C^{\prime}:=C(n)+1$ and is centered, that is,

$$
\int_{E_{\varepsilon}} x \mathrm{~d} x=0 .
$$

By convexity of $E_{\varepsilon}$, for every $x \in \mathbb{S}^{n-1}$, there is a unique point of intersection $p_{\varepsilon}(x)=$ $t_{\varepsilon}(x) x$ of $\{t x: t>0\}$ and $\partial E_{\varepsilon}$, and by (3.19), $\left|p_{\varepsilon}(x)-x\right| \leqslant C^{\prime} \delta(\varepsilon)$. The map $p_{\varepsilon}$ : $\mathbb{S}^{n-1} \rightarrow \partial E_{\varepsilon}$ is obviously onto, so that, setting $u_{\varepsilon}(x)=t_{\varepsilon}(x)-1$, we have

$$
\partial E_{\varepsilon}=\left\{\left(1+u_{\varepsilon}(x)\right) x: x \in \mathbb{S}^{n-1}\right\},
$$

and $\left\|u_{\varepsilon}\right\|_{\infty} \leqslant C^{\prime} \delta(\varepsilon)$. In addition, the fact that $E_{\varepsilon}$ is convex implies $u_{\varepsilon} \in \operatorname{Lip}\left(\mathbb{S}^{n-1}\right)$. Moreover, for any $x \in \mathbb{S}^{n-1}$, the distance between the normal vector of $\partial E_{\varepsilon}$ (which exists for $\mathscr{H}^{n-1}$-almost every $x \in \partial E_{\varepsilon}$ ) at $p_{\varepsilon}(x)$ and the vector $x$ (which is the normal vector of $\mathbb{S}^{n-1}$ at $\left.x\right)$ is controlled by $\left\|p_{\varepsilon}-\mathrm{Id}\right\|_{\infty}=\left\|u_{\varepsilon}\right\|_{\infty}$, in view of Step 1 of the proof of Lemma 3.9 (or simply by [34, Cor. 1]), which gives a control of $\left\|\nabla_{\tau} u_{\varepsilon}\right\|_{\infty}$ by $\|u\|_{\infty}$. More precisely, by [19, Ineq. (**)], we have

$$
\left\|\nabla_{\tau} u_{\varepsilon}\right\|_{\infty} \leqslant 2\left(\frac{1+\left\|u_{\varepsilon}\right\|_{\infty}}{1-\left\|u_{\varepsilon}\right\|_{\infty}}\right)\left\|u_{\varepsilon}\right\|_{\infty}^{1 / 2} \leqslant C^{\prime \prime} \delta(\varepsilon)^{1 / 2}
$$

where we used the inequality $\left\|u_{\varepsilon}\right\|_{\infty} \leqslant C^{\prime} \delta(\varepsilon) \leqslant 1 / 2$ for the last inequality, provided that $\bar{\varepsilon}_{4}(n, G, \gamma)$ is chosen small, and defined $C^{\prime \prime}:=6 \sqrt{C^{\prime}}$. This concludes the proof.

Observe that Theorem 2 is an immediate corollary of Theorem 1 and Proposition 3.11.

Remark 3.12. - Let us comment on the dependence of the constants $\varepsilon_{1}$ and $\varepsilon_{2}$ respectively of Theorem 1 and Theorem 2 with respect to the parameter $\gamma$. Tracking the constants, $\tau=(1-\gamma) /(2 \gamma)$ in the proof of Lemma 3.8, and $\alpha=C \min (1, \sqrt{\tau})$ in the proof of Lemma 3.10, for some universal constant $C$. In Lemma 3.9, $r=C \min (1, \alpha)$, and $\bar{\varepsilon}_{2}$ is chosen so that $\delta(\varepsilon) \leqslant C \min \left(1, r^{2}\right)$ for every $\varepsilon$ such that $0<\varepsilon<\bar{\varepsilon}_{2}$. Combining all these with the asymptotic behavior of $\delta(\varepsilon)$ given in Remark 2.9, we deduce that we can choose

$$
\bar{\varepsilon}_{2}=C(n, G) \min \left(1,\left(\frac{1-\gamma}{\gamma}\right)^{3 / 2}\right)
$$

Then, $\bar{\varepsilon}_{3}$ of Lemma 3.10 must be smaller than $\bar{\varepsilon}_{2}$ and satisfy

$$
\int_{B_{r / \bar{\varepsilon}_{2}^{\mathrm{c}}}}|x| G(x) \mathrm{d} x \leqslant \frac{\tau}{2} .
$$

Assuming that $G(x)=O\left(|x|^{-(n+1+\beta)}\right)$ at infinity for some positive constant $\beta$, and using that $r$ is chosen to be $C \min (1, \sqrt{(1-\gamma) / \gamma})$, we can choose

$$
\bar{\varepsilon}_{3}=C(n, G) \min \left(1,\left(\frac{1-\gamma}{\gamma}\right)^{\max (3 / 2,1 / 2+1 / \beta)}\right)
$$

In Lemma 3.8, $\bar{\varepsilon}_{1}=\bar{\varepsilon}_{3} / 4$, and in Theorem $1, \varepsilon_{1}$ is simply chosen smaller than $\bar{\varepsilon}_{1}$. Notice that in Proposition 3.11, $\bar{\varepsilon}_{4}=C(n, G) \sqrt{(1-\gamma) / \gamma}$ in view of Remark 2.9, and that $\varepsilon_{2}$ of Theorem 2 must be smaller than $\min \left(\varepsilon_{1}, \bar{\varepsilon}_{4}\right)$ and such that $\delta(\varepsilon)^{1 / 2}<C(n)$. In the end, $\varepsilon_{1}$ and $\varepsilon_{2}$ can be chosen to be

$$
\varepsilon_{i}=C(n, G) \min \left(1,\left(\frac{1-\gamma}{\gamma}\right)^{\max (3 / 2,1 / 2+1 / \beta)}\right), \quad i \in\{1,2\}
$$

## 4. Minimality of the unit ball among nearly spherical sets

This section is devoted to the proof of the minimality of the unit ball of $\mathbb{R}^{n}$ among $t$-nearly spherical sets, for small $t$ and $\varepsilon$.
4.1. A Fuglede-type result for the nonlocal perimeter. - For a centered nearly spherical set $E_{t}$, we wish to estimate the quantity $\mathcal{F}_{\gamma, \varepsilon}\left(E_{t}\right)-\mathcal{F}_{\gamma, \varepsilon}\left(B_{1}\right)$ from below. Thus, we need an estimate of $P\left(E_{t}\right)-P\left(B_{1}\right)$ from below, and an estimate of $P_{\varepsilon}\left(E_{t}\right)-$ $P\left(B_{1}\right)$ from above. For the former we use the following lower bound.

Lemma 4.1. - There exist positive constants $\bar{t}=\bar{t}(n)$ and $C=C(n)$ such that the following holds. For any centered $t$-nearly spherical set $E_{t}$ with $0<t<\bar{t}$ described by the function $u$, we have

$$
\begin{aligned}
P\left(E_{t}\right) \geqslant P\left(B_{1}\right)+\frac{t^{2}}{2}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\right. & \left.\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) \\
& -C t^{3}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) .
\end{aligned}
$$

This is an improvement of the original lower bound of Fuglede [19, Th. 1.2]. It can be found in [20, Proof of Th. 3.1]. We establish a similar Taylor expansion for the nonlocal perimeter $P_{G_{\varepsilon}}$. Let us point out that similarly to fractional perimeters, fractional Sobolev-type seminorms associated with the kernel $G_{\varepsilon}$ (and its derivatives) naturally appear in the expansion. However, these converge to the $H^{1}$ seminorm as $\varepsilon$ vanishes, so we choose here to control $P_{G_{\varepsilon}}\left(E_{t}\right)-P_{G_{\varepsilon}}\left(B_{1}\right)$ directly in terms of the $H^{1}$ seminorm of $u$ on $\mathbb{S}^{n-1}$.

Lemma 4.2. - Assume that G satisfies (H.1), (H.2) and (H.3). There exist positive constants $\bar{\varepsilon}_{5}=\bar{\varepsilon}_{5}(n, G)$ and $t_{0}=t_{0}(n)$ such that the following holds. If $E_{t}$ is a centered $t$-nearly spherical set with $0<t<t_{0}$ described by the function $u$, then for any $\varepsilon$ such that $0<\varepsilon<\bar{\varepsilon}_{5}$, we have

$$
\begin{align*}
P_{G_{\varepsilon}}\left(E_{t}\right) \leqslant P_{G_{\varepsilon}}\left(B_{1}\right)+\frac{t^{2}}{2}\left(\left(1+C q_{\eta}(\varepsilon)\right)\right. & \left.\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)  \tag{4.1}\\
& +C t^{3}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)
\end{align*}
$$

where $C=C(n, G), q_{\eta}$ is given by Lemma 2.4, and $q_{\eta}(\varepsilon) \rightarrow 0$ as $\varepsilon \rightarrow 0$.
When $\varepsilon$ vanishes, the quadratic terms from the Taylor expansion of $P_{G_{\varepsilon}}\left(E_{t}\right)-$ $P_{G_{\varepsilon}}\left(B_{1}\right)$ compensate exactly those of $P\left(B_{1}\right)-P\left(E_{t}\right)$, so that the constant $\gamma$ must be smaller than one, and the expansion needs to be pushed to the third order to obtain a useful estimate.

Proof. - In the proof, unless stated otherwise, $C$ denotes a positive constant depending only on $n$ and possibly changing from line to line. For the sake of brevity we write $B$ for the open unit ball in $\mathbb{R}^{n}, \partial B$ for the unit sphere $\mathbb{S}^{n-1}$, and $\|\cdot\|_{\infty}$ for $\|\cdot\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)}$. Let $0<\varepsilon<\bar{\varepsilon}_{5}$, where $\bar{\varepsilon}_{5}=\bar{\varepsilon}_{5}(n, G)$ is to be fixed later.

Let $t_{0}=t_{0}(n)<1 / 8$ to be fixed later, and let $E_{t}$ be a centered $t$-nearly spherical set such that $\partial E_{t}=\left\{(1+t u(x)) x: x \in \mathbb{S}^{n-1}\right\}$ with $0<t<t_{0}$. We proceed in three steps.

Step 1. - We rewrite $P_{G_{\varepsilon}}\left(E_{t}\right)$ in a more convenient form, introducing two terms that we will control from above in the next steps. Using polar coordinates, we have

$$
P_{G_{\varepsilon}}\left(E_{t}\right)=2 \iint_{\partial B \times \partial B} \int_{0}^{1+t u(x)} \int_{1+t u(y)}^{+\infty} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
$$

By symmetry of $G$, we see that

$$
\begin{aligned}
P_{G_{\varepsilon}}\left(E_{t}\right)=\iint_{\partial B \times \partial B} & \left(\int_{0}^{1+t u(x)} \int_{1+t u(y)}^{+\infty} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho\right. \\
& \left.+\int_{0}^{1+t u(y)} \int_{1+t u(x)}^{+\infty} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho\right) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
\end{aligned}
$$

Using the identity

$$
\int_{0}^{b} \int_{a}^{+\infty}+\int_{0}^{a} \int_{b}^{+\infty}=\int_{a}^{b} \int_{a}^{b}+\int_{0}^{a} \int_{a}^{+\infty}+\int_{0}^{b} \int_{b}^{+\infty}
$$

and the symmetry of $G$ yet again, we find

$$
\begin{aligned}
P_{G_{\varepsilon}}\left(E_{t}\right) & =\iint_{\partial B \times \partial B} \int_{1+t u(y)}^{1+t u(x)} \int_{1+t u(y)}^{1+t u(x)} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& +2 \iint_{\partial B \times \partial B} \int_{0}^{1+t u(x)} \int_{1+t u(x)}^{+\infty} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
\end{aligned}
$$

Changing variables, we deduce

$$
\begin{align*}
& P_{G_{\varepsilon}}\left(E_{t}\right)  \tag{4.2}\\
= & t^{2} \iint_{\partial B \times \partial B} \int_{u(y)}^{u(x)} \int_{u(y)}^{u(x)}(1+t a)^{n-1}(1+t b)^{n-1} G_{\varepsilon}(x-y+t(a x-b y)) \mathrm{d} a \mathrm{~d} b \\
& \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& +2 \iint_{\partial B \times \partial B} \int_{0}^{1+t u(x)} \int_{1+t u(x)}^{+\infty} G_{\varepsilon}(r x-\rho y) r^{n-1} \rho^{n-1} \mathrm{~d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
= & t^{2} \varphi_{\varepsilon}(t)+\psi_{\varepsilon}(t) .
\end{align*}
$$

This concludes Step 1.
Step 2. Estimation of $\varphi_{\varepsilon}(t)$. - Note that by Lemma 2.4 and Remark 2.5, we have

$$
\begin{align*}
\varphi_{\varepsilon}(0) & =\iint_{\partial B \times \partial B}(u(x)-u(y)) G_{\varepsilon}(x-y) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& =\iint_{\partial B \times \partial B} \frac{(u(x)-u(y))^{2}}{|x-y|^{2}} \eta_{\varepsilon}(|x-y|) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}  \tag{4.3}\\
& \leqslant\left(1+C q_{\eta}(\varepsilon)\right)\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} .
\end{align*}
$$

Then let us write:

$$
\begin{align*}
& \varphi_{\varepsilon}(t)-\varphi_{\varepsilon}(0)  \tag{4.4}\\
& =\iint_{\partial B \times \partial B} \int_{u(y)}^{u(x)} \int_{u(y)}^{u(x)}\left((1+t a)^{n-1}(1+t b)^{n-1} G_{\varepsilon}(x-y+t(a x-b y))\right. \\
& \left.-G_{\varepsilon}(x-y)\right) \mathrm{d} a \mathrm{~d} b \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
\end{align*} \begin{array}{r}
=\iint_{\partial B \times \partial B} \int_{u(y)}^{u(x)} \int_{u(y)}^{u(x)}\left((1+t a)^{n-1}(1+t b)^{n-1}-1\right) G_{\varepsilon}(x-y) \mathrm{d} a \mathrm{~d} b \\
\mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
\quad+\iint_{\partial B \times \partial B} \int_{u(y)}^{u(x)} \int_{u(y)}^{u(x)}(1+t a)^{n-1}(1+t b)^{n-1}\left(G_{\varepsilon}(x-y+t(a x-b y))\right. \\
\left.-G_{\varepsilon}(x-y)\right) \mathrm{d} a \mathrm{~d} b \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
=: I_{1}(t)+I_{2}(t) .
\end{array}
$$

On the one hand, since $\|u\|_{\infty} \leqslant 1$, on the domain of integration we have

$$
\left|(1+t a)^{n-1}(1+t b)^{n-1}-1\right| \leqslant C t\|u\|_{\infty} \leqslant C t
$$

Thus

$$
\begin{aligned}
I_{1}(t) & \leqslant C t \iint_{\partial B \times \partial B} \int_{u(x)}^{u(y)} \int_{u(x)}^{u(y)} G_{\varepsilon}(x-y) \mathrm{d} a \mathrm{~d} b \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& =C t \iint_{\partial B \times \partial B}(u(x)-u(y))^{2} G_{\varepsilon}(x-y) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& =C t \iint_{\partial B \times \partial B} \frac{(u(x)-u(y))^{2}}{|x-y|^{2}} \eta_{\varepsilon}(|x-y|) \mathrm{d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1},
\end{aligned}
$$

where $\eta_{\varepsilon}$ is defined as in Lemma 2.4 so that $g_{\varepsilon}(r)=\eta_{\varepsilon}(r) /\left(2 r^{2}\right)$. In view of Lemma 2.4 and Remark 2.5 again, it follows

$$
\begin{equation*}
I_{1}(t) \leqslant C t\left(1+q_{\eta}(\varepsilon)\right) \int_{\partial B}\left|\nabla_{\tau} u\right|^{2} \mathrm{~d} \mathscr{H}^{n-1} \leqslant C t\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \tag{4.5}
\end{equation*}
$$

for any $\varepsilon$ small enough (depending only on $n$ and $G$ ).
Let us now bound the term $I_{2}(t)$. Integrating on a line (recall that $g$ is absolutely continuous in $(0,+\infty)$ by (H.3)), and using the inequality

$$
(1+t a)^{n-1}(1+t b)^{n-1} \leqslant 2^{2(n-1)} \quad \text { for any } a, b \text { such that } 0 \leqslant|a|,|b| \leqslant\|u\|_{\infty} \leqslant 1
$$

since $t<t_{0}<1$, we find

$$
\begin{array}{r}
I_{2}(t) \leqslant C t \iint_{\partial B \times \partial B} \int_{u(x)}^{u(y)} \int_{u(x)}^{u(y)} \int_{0}^{1}\left|\nabla G_{\varepsilon}(x-y+s t(a x-b y)) \cdot(a x-b y)\right|  \tag{4.6}\\
\mathrm{d} s \mathrm{~d} a \mathrm{~d} b \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} .
\end{array}
$$

Observe that in (4.6), if the term $(x-y)$ inside $\nabla G_{\varepsilon}$ were not perturbed by $s t(a x-b y)$, using the inequality

$$
\begin{equation*}
|a x-b y|^{2}=(a-b)^{2}+a b|x-y|^{2} \leqslant\left(1+\left\|\nabla_{\tau} u\right\|_{\infty}^{2}\right)|x-y|^{2} \leqslant 2|x-y|^{2} \tag{4.7}
\end{equation*}
$$

on the domain of integration, we would have

$$
I_{2}(t) \leqslant C t \iint_{\partial B \times \partial B}(u(x)-u(y))^{2}\left|\nabla G_{\varepsilon}(x-y) \| x-y\right| \mathrm{d} s \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
$$

which we could estimate in terms of $\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}$ by applying directly Lemma 2.4 with $t \mapsto t\left|g^{\prime}(t)\right|$ in place of $g$. Here, to deal with this perturbation, we apply the technical Lemma A.2, by showing that the right-hand side of (4.6) is bounded by a term of the form

$$
C t \int_{0}^{1} \iint_{\partial B \times \partial B} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{s t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \mathrm{~d} s
$$

where
(4.8) $\left.\Phi_{\text {stu }}(x, y, r, \rho):=(x-y)+s t[(r u(x)+(1-r) u(y))) x-(\rho u(y)+(1-\rho) u(x)) y\right]$
is a small perturbation of $(x-y)$, and $k_{\varepsilon}$ is a kernel defined further below. Let us remark that, since $G$ is radial, we have $\nabla G_{\varepsilon}(x)=g_{\varepsilon}^{\prime}(|x|) x /|x|$, thus

$$
\begin{align*}
& \nabla G_{\varepsilon}(x-y+s t(a x-b y)) \cdot(a x-b y)  \tag{4.9}\\
& \quad=g_{\varepsilon}^{\prime}(|x-y+s t(a x-b y)|) \frac{\frac{(a+b)}{2}|x-y|^{2}+s t|a x-b y|^{2}}{|x-y+s t(a x-b y)|}
\end{align*}
$$

Then notice that, on the domain of integration, we have

$$
\begin{align*}
|x-y+s t(a x-b y)|^{2} & =s^{2} t^{2}(a-b)^{2}+(1+s t a)(1+s t b)|x-y|^{2} \\
& \geqslant(1+s t a)(1+s t b)|x-y|^{2}-s^{2} t^{2}(u(x)-u(y))^{2}  \tag{4.10}\\
& \geqslant \frac{9}{16}|x-y|^{2}-\frac{1}{16}\left\|\nabla_{\tau} u\right\|_{\infty}^{2}|x-y|^{2} \geqslant \frac{1}{2}|x-y|^{2}
\end{align*}
$$

since $t<t_{0}<1 / 4$. By (4.7), (4.10), and the fact that $t<t_{0}<1 / 8$, on the domain of integration we deduce

$$
\frac{(a+b)}{2}|x-y|^{2}+s t|a x-b y|^{2} \leqslant|x-y|^{2}+\frac{1}{4}|x-y|^{2} \leqslant 4|x-y+s t(a x-b y)|^{2} .
$$

Hence, with (4.9), it follows

$$
\begin{equation*}
\left|\nabla G_{\varepsilon}(x-y+\operatorname{st}(a x-b y)) \cdot(a x-b y)\right| \leqslant C k_{\varepsilon}(|x-y+s t(a x-b y)|), \tag{4.11}
\end{equation*}
$$

where we have set $k(r):=r\left|g^{\prime}(r)\right|$ and $k_{\varepsilon}(r):=\varepsilon^{-(n+1)} k\left(\varepsilon^{-1} r\right)$ for all $r>0$ and $\varepsilon>0$. For $x, y \in \partial B$ fixed, making the changes of variables $a=u(y)+r(u(x)-u(y))$, and $b=u(x)+\rho(u(y)-u(x))$ in (4.6) yields, with (4.8) and (4.11),

$$
\begin{aligned}
& I_{2}(t) \leqslant C t \int_{0}^{1} \iint_{\partial B \times \partial B} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{s t u}(x, y, r, \rho)\right|\right) \\
& \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \mathrm{~d} s .
\end{aligned}
$$

By (H.3), $I_{k}^{1}=I_{G}^{2}<\infty$ and $k(r)=O\left(r^{-(n+1)}\right)$ at infinity, so the family $\left(k_{\varepsilon}\right)_{\varepsilon>0}$ satisfies the assumptions of Lemma A.2. Thus choosing $t_{0}<t_{1}(n)$ and $\bar{\varepsilon}_{5}<\bar{\varepsilon}_{6}$, where $t_{1}(n)$ and $\bar{\varepsilon}_{6}(n, G)$ are given by Lemma A.2, we have

$$
I_{2}(t) \leqslant C t\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}
$$

for a constant $C$ depending on $n$ and $G$. Combining this with (4.3) to (4.5), we deduce

$$
\begin{equation*}
\varphi_{\varepsilon}(t) \leqslant\left(1+C q_{\eta}(\varepsilon)\right)\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+C t\left(\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) \tag{4.12}
\end{equation*}
$$

for some $C=C(n, G)$, which concludes this step.

Step 3. Estimation of $\psi_{\varepsilon}(t)$. - By Fubini's theorem, we have
(4.13) $\quad \psi_{\varepsilon}(t)$

$$
=2 \int_{\partial B} \int_{0}^{1+t u(x)} \int_{1+t u(x)}^{+\infty} r^{n-1} \rho^{n-1}\left(\int_{\partial B} G_{\varepsilon}(r x-\rho y) \mathrm{d} \mathscr{H}_{y}^{n-1}\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} .
$$

Notice that for any rotation $R \in S O(n),\left|r x-\rho\left(R^{-1} y\right)\right|=|r(R x)-y|$, so that, for any $\sigma \in \partial B$, making the change of variable $y^{\prime}=R^{-1} y$ with $R$ a rotation mapping $x$ to $\sigma$, by symmetry of $G$, we find

$$
\int_{\partial B} G_{\varepsilon}(r x-\rho y) \mathrm{d} \mathscr{H}_{y}^{n-1}=\int_{\partial B} G(r \sigma-\rho y) \mathrm{d} \mathscr{H}_{y}^{n-1}
$$

Hence, the above integral does not depend on $x \in \partial B$, and by averaging over $\partial B$, we obtain

$$
\int_{\partial B} G_{\varepsilon}(r x-\rho y) \mathrm{d} \mathscr{H}_{y}^{n-1}=\frac{1}{P(B)} \iint_{\partial B \times \partial B} G_{\varepsilon}(r \sigma-\rho y) \mathrm{d} \mathscr{H}_{\sigma}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} .
$$

Inserting this into (4.13) and using Fubini's theorem once again yields

$$
\begin{aligned}
\psi_{\varepsilon}(t) & =\frac{1}{P(B)} \int_{\partial B}\left(2 \iint_{\partial B \times \partial B} \int_{0}^{1+t u(x)} \int_{1+t u(x)}^{+\infty} r^{n-1} \rho^{n-1} G_{\varepsilon}(r \sigma-\rho y) \mathrm{d} r \mathrm{~d} \rho\right. \\
& =\frac{1}{P(B)} \int_{\partial B}\left(2 \int \mathscr{H}_{\sigma}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}\right) \mathrm{d} \mathscr{H}_{x}^{n-1} \\
& \left.=\frac{1}{P(B)} \int_{\partial B} P_{B_{\varepsilon}+t u(x) \times B_{1+t u(x)}^{c}\left(B_{1+t u(x)}\right) \mathrm{d} \mathscr{H}_{x}^{n-1} .} G_{\varepsilon}(y-z) \mathrm{d} y \mathrm{~d} z\right) \mathrm{d} \mathscr{H}_{x}^{n-1}
\end{aligned}
$$

Then, by Proposition 2.1, we deduce

$$
\begin{equation*}
\psi_{\varepsilon}(t) \leqslant \frac{1}{P(B)} \int_{\partial B} P\left(B_{1+t u(x)}\right)=\int_{\partial B}(1+t u(x))^{n-1} \mathrm{~d} \mathscr{H}_{x}^{n-1} \tag{4.14}
\end{equation*}
$$

Since $t<t_{0}<1 / 8$ and $\|u\|_{\infty} \leqslant 1$, we have

$$
(1+t u(x))^{n-1} \leqslant 1+(n-1) t u(x)+(n-1)(n-2) \frac{t^{2}}{2} u(x)^{2}+C t|u(x)|^{3}
$$

thus, by (A.1) of Lemma A.1, from (4.14) it follows

$$
\begin{align*}
\psi_{\varepsilon}(t) \leqslant & \int_{\partial B}(1+t u(x))^{n-1} \mathrm{~d} \mathscr{H}_{x}^{n-1} \\
\leqslant & P(B)+\frac{t^{2}}{2}\left((n-1)(n-2)-(n-1)^{2}\right) \int_{\partial B} u^{2} \mathrm{~d} \mathscr{H}^{n-1}  \tag{4.15}\\
& +t^{3} \int_{\partial B}|u|^{3} \mathrm{~d} \mathscr{H}^{n-1} \\
= & P(B)-(n-1) \frac{t^{2}}{2}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+t^{3} \int_{\partial B}|u|^{3} \mathrm{~d} \mathscr{H}^{n-1}
\end{align*}
$$

This concludes Step 3.

Conclusion. - Eventually, gathering (4.2), (4.12) and (4.15), we find

$$
\begin{aligned}
& P_{G_{\varepsilon}}\left(E_{t}\right) \leqslant P_{G_{\varepsilon}}(B)+\frac{t^{2}}{2}\left(\left(1+C q_{\eta}(\varepsilon)\right)\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) \\
&+C t^{3}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)
\end{aligned}
$$

for some $C=C(n, G)$, provided $t_{0}=t_{0}(n)$ is chosen small enough, which concludes the proof.
4.2. Minimality of the unit ball. - In order to take advantage of Lemma 4.2, one should have that for a centered $t$-nearly spherical set $E_{t}$ such that $\partial E_{t}=$ $\left\{(1+t u(x)) x: x \in \mathbb{S}^{n-1}\right\}$, the quantity

$$
\left(1+C q_{\eta}(\varepsilon)\right)\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}
$$

from (4.1) controls $\|u\|_{H^{1}\left(\mathbb{S}^{n-1}\right)}$ for small $t$ and $\varepsilon$. This is the purpose of Lemma A. 1 in appendix.

With Lemma 4.2 and Fuglede's result for the local perimeter, we deduce a lower bound for $\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{t}\right)-\mathcal{F}_{\gamma, G_{\varepsilon}}\left(B_{1}\right)$.

Proposition 4.3. - Assume that $G$ satisfies (H.1) to (H.3). Then there exist positive constants $t_{*}$ and $\varepsilon_{3}$ depending only on $n, G$ and $\gamma$ such that the following holds. If $E_{t}$ is a centered $t$-nearly spherical set such that $\partial E_{t}=\left\{(1+t u(x)) x: x \in \mathbb{S}^{n-1}\right\}$ with $0<t<t_{*}$, then for every $\varepsilon$ such that $0<\varepsilon<\varepsilon_{3}$, we have

$$
\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{t}\right)-\mathcal{F}_{\gamma, G_{\varepsilon}}\left(B_{1}\right) \geqslant \frac{t^{2}}{16}(1-\gamma)\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)
$$

Proof. - Assume $0<\varepsilon<\varepsilon_{3}$, and $0<t<t_{*}$, where $t_{*}=t_{*}(n)$ and $\varepsilon_{3}=\varepsilon_{3}(n, G, \gamma)$ will be fixed later. If $E_{t}$ is a centered $t$-nearly spherical set and $t_{*}<t_{1}$ as well, where $t_{1}=t_{1}(n)$ is given by Lemma A.1, we have in particular

$$
\begin{equation*}
\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \leqslant 4\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) . \tag{4.16}
\end{equation*}
$$

Then, choosing $t_{*}<\bar{t}$ where $\bar{t}=\bar{t}(n)$ is given by Lemma 4.1, we have

$$
\begin{aligned}
& P\left(E_{t}\right) \geqslant P\left(B_{1}\right)+\frac{t^{2}}{2}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) \\
&-C t^{3}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)
\end{aligned}
$$

for some positive constant $C=C(n)$. Then, assuming that $t_{*}<t_{0}(n)$ as well, and $\varepsilon<\bar{\varepsilon}_{5}(n, G)$, where $t_{0}$ and $\bar{\varepsilon}_{5}$ are given by Lemma 4.2 , we find
(4.17) $\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{t}\right)-\mathcal{F}_{\gamma, G_{\varepsilon}}\left(B_{1}\right)$

$$
\begin{aligned}
& \geqslant \frac{t^{2}}{2}\left[(1-\gamma)\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right)-C^{\prime} q_{\eta}(\varepsilon)\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right] \\
&-C^{\prime} t^{3}\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right),
\end{aligned}
$$

for some positive constant $C^{\prime}=C^{\prime}(n, G)$, with $q_{\eta}(\varepsilon) \rightarrow 0$ as $\varepsilon \rightarrow 0$. From (4.16) and (4.17), it follows

$$
\begin{aligned}
\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{t}\right) & -\mathcal{F}_{\gamma, G_{\varepsilon}}\left(B_{1}\right) \\
& \geqslant \frac{1}{4}\left(\frac{t^{2}}{2}\left((1-\gamma)-C^{\prime} q_{\eta}(\varepsilon)\right)-\left(C+C^{\prime}\right) t^{3}\right)\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right) .
\end{aligned}
$$

Eventually, choosing $\varepsilon_{3}, t_{*}$ small enough depending only on $n, G$ and $\gamma$, for any $\varepsilon$ and $t$ such that $0<\varepsilon<\varepsilon_{3}$ and $0<t<t_{*}$, we have

$$
\mathcal{F}_{\gamma, G_{\varepsilon}}\left(E_{t}\right)-\mathcal{F}_{\gamma, G_{\varepsilon}}\left(B_{1}\right) \geqslant \frac{t^{2}}{16}(1-\gamma)\left(\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}+\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}\right),
$$

which proves the result.
An immediate consequence of Proposition 4.3 is that the unit ball is the only minimizer, up to translations, of $\left(\mathcal{P}_{\gamma, \varepsilon}\right)$, among $t$-nearly spherical sets whenever $t<$ $t_{*}(n, G, \gamma)$ and $\varepsilon<\varepsilon_{3}(n, G, \gamma)$, that is, Theorem 3. In dimension $n=2$, by Theorems 2 and 3 , choosing $\varepsilon_{A}<\min \left(\varepsilon_{2}, \varepsilon_{3}\right)$ such that $t(\varepsilon)<t_{*}$ for every $\varepsilon$ such that $0<\varepsilon<\varepsilon_{A}$, we readily obtain Theorem A.

Remark 4.4. - Tracking the dependence in $\gamma$, we see that $\varepsilon_{3}$ is chosen such that $q_{\eta}(\varepsilon) \leqslant C(n, G)(1-\gamma)$ for all $\varepsilon$ such that $0<\varepsilon<\varepsilon_{3}$, and $t_{*}=C(n, G)(1-\gamma)$. As for the quantity $P\left(B_{1}\right)-P_{\varepsilon}\left(B_{1}\right)$, we have

$$
q_{\eta}(\varepsilon) \sim C(n, G) \varepsilon^{2}
$$

as $\varepsilon$ vanishes, thus $\varepsilon_{3}=C(n, G)(1-\gamma)^{1 / 2}$. Then since $t(\varepsilon)$ of Theorem 2 is bounded from above by $C(n) \delta(\varepsilon)^{1 / 2}$ (see Proposition 3.11) and $\varepsilon_{A}$ of Theorem A is chosen such that $t(\varepsilon)<t_{*}$ for all $0<\varepsilon<\varepsilon_{A}$, we get the constraint

$$
\varepsilon_{A} \leqslant C(n, G) \frac{(1-\gamma)^{5 / 2}}{\gamma^{1 / 2}}
$$

where we used Remark 2.9 to estimate $\delta(\varepsilon)$. Since $\varepsilon_{A}$ is also chosen smaller than $\min \left(\varepsilon_{2}, \varepsilon_{3}\right)$, if $G(x)=O\left(|x|^{-(n+1+\beta)}\right)$ at infinity, by Remark 3.12, we find for $\gamma \geqslant 1 / 2$, that we can choose

$$
\varepsilon_{A}=C(n, G)(1-\gamma)^{\max (5 / 2,1 / 2+1 / \beta)}
$$

## Appendix. Additional computations for Section 4

In the following lemma, we establish some general inequalities on functions $u$ : $\mathbb{S}^{n-1} \rightarrow \mathbb{R}$ describing centered nearly-spherical sets. For this, we need to recall a few basic facts and notation on spherical harmonics. For $k \geqslant 0$, we denote by $\mathcal{S}_{k}$ the subspace of spherical harmonics of degree $k$ (i.e., restrictions to $\mathbb{S}^{n-1}$ of polynomials of degree $k$ in $\mathbb{R}^{n}$ ), which is a finite-dimensional vector space of degree $d(k)$. Let $\left(Y_{k}^{i}\right)_{i \in\{1, \ldots, d(k)\}}$ be an orthonormal basis of $\mathcal{S}_{k}$ for the standard scalar product of $L^{2}\left(\mathbb{S}^{n-1}\right)$. When there can be no confusion, we write $Y_{k}$ for a generic vector of the basis of $\mathcal{S}_{k}$. It is well-known that the family $\left(Y_{k}^{i}\right)_{k \in \mathbb{N}}^{i \in\{1, \ldots, d(k)\}}$ is a Hilbert basis of $L^{2}\left(\mathbb{S}^{n-1}\right)$ which diagonalizes the Laplace-Beltrami operator on the sphere, and the eigenvalue associated with $Y_{k}^{i}$ is $l_{k}:=l_{k}=k(k+n-2)$, for all $i \in\{1, \ldots, d(k)\}$. We recall that $d(0)=1, d(1)=n$, and that the $Y_{1}^{i}$ may be chosen colinear to $x \mapsto x_{i}$, for example $Y_{1}^{i}=\left|B_{1}\right|^{-1 / 2} x_{i}$ for all $i \in\{1, \ldots, n\}$.

Lemma A.1. - There exist positive constants $t_{1}=t_{1}(n)$ and $C=C(n)$ such that the following holds. If $E_{t}$ is a centered $t$-nearly spherical set such that

$$
\partial E_{t}=\left\{(1+t u(x)) x: x \in \mathbb{S}^{n-1}\right\} \quad \text { with } \quad 0<t<t_{1}
$$

then we have

$$
\begin{equation*}
\left|t \int_{\mathbb{S}^{n-1}} u \mathrm{~d} \mathscr{H}^{n-1}+(n-1) \frac{t^{2}}{2} \int_{\mathbb{S}^{n-1}} u^{2} \mathrm{~d} \mathscr{H}^{n-1}\right| \leqslant C t^{3} \int_{\mathbb{S}^{n-1}}|u|^{3} \mathrm{~d} \mathscr{H}^{n-1} \tag{A.1}
\end{equation*}
$$

and

$$
\begin{equation*}
\frac{1}{2}\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \geqslant \frac{1}{2}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} . \tag{A.2}
\end{equation*}
$$

Proof. - Since $\left|E_{t}\right|=|B|$, we have

$$
n\left|E_{t}\right|=\int_{\partial B}(1+t u(x))^{n} \mathrm{~d} \mathscr{H}^{n-1}=\int_{\partial B} 1 \mathrm{~d} \mathscr{H}^{n-1}=n|B| .
$$

Thus, writing

$$
(1+t u(x))^{n}-\left(1+n t u(x)+\frac{(n-1)}{2} t^{2} u(x)^{2}\right)=\sum_{k=3}^{n}\binom{n}{k} t^{k} u(x)^{k},
$$

we deduce (A.1), choosing e.g. $t_{1}=1$ and $C$ depending only on $n$. There remains to show (A.2). We decompose $u$ in spherical harmonics

$$
\begin{equation*}
u=\sum_{k=0}^{+\infty} \sum_{i=1}^{d(k)} a_{k}^{i}(u) Y_{k}^{i}, \tag{A.3}
\end{equation*}
$$

so that

$$
\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}=\sum_{k=0}^{+\infty} \sum_{i=1}^{d(k)} a_{k}^{i}(u)^{2}, \quad\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}=\sum_{k=1}^{+\infty} \sum_{i=1}^{d(k)} \ell_{k} a_{k}^{i}(u)^{2}
$$

Recall that $d(0)=1, Y_{0}^{1}$ is constant, $d(1)=n$, and that $Y_{1}^{i}$ is colinear to $x \mapsto x_{i}$. Since $\ell_{1}=n-1$ and $\ell_{k} \geqslant 2 n$ for $k \geqslant 2$, it follows
(A.4) $\quad \frac{1}{2}\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}$

$$
\geqslant\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-\frac{(n+1)}{2}\left(\sum_{i=1}^{n} a_{1}^{i}(u)^{2}\right)-(n-1) a_{0}^{1}(u)^{2} .
$$

On one hand,

$$
a_{0}^{1}(u)=\frac{1}{\left|\mathbb{S}^{n-1}\right|} \int_{\mathbb{S}^{n-1}} u \mathrm{~d} \mathscr{H}^{n-1}
$$

so that by (A.1), we have

$$
\begin{equation*}
\left|a_{0}^{1}(u)\right| \leqslant \frac{2 t}{\left|\mathbb{S}^{n-1}\right|}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \leqslant \frac{1}{2 \sqrt{n-1}}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)} \tag{A.5}
\end{equation*}
$$

up to choosing $t_{1}=t_{1}(n)$ small enough, and using $t<t_{1}$ and $\|u\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$. On the other hand, the barycenter condition

$$
\int_{E_{t}} x \mathrm{~d} x=0
$$

gives

$$
\int_{\mathbb{S}^{n-1}} x_{i}(1+t u(x))^{n} \mathrm{~d} \mathscr{H}_{x}^{n-1}=0, \quad \forall i \in\{1, \ldots, n\} .
$$

Using the binomial formula again and $Y_{1}^{i}(x)=\left|B_{1}\right|^{-1 / 2} x_{i}$, we obtain, for $i \in$ $\{1, \ldots, n\}$,

$$
a_{1}^{i}(u)=\frac{1}{\sqrt{\left|B_{1}\right|}} \int_{\mathbb{S}^{n-1}} x_{i} u(x) \mathrm{d} \mathscr{H}_{x}^{n-1}=-\frac{1}{n \sqrt{\left|B_{1}\right|}} \sum_{k=2}^{n}\binom{n}{k} t^{k} \int_{\mathbb{S}^{n-1}} x_{i} u(x)^{k} \mathrm{~d} \mathscr{H}_{x}^{n-1} .
$$

Next, using $\|u\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$, Cauchy-Schwarz inequality, and $n\left|B_{1}\right|=\left|\mathbb{S}^{n-1}\right|$, we get

$$
\left|a_{i}(u)\right| \leqslant \frac{2^{n}}{n} t^{2}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)} .
$$

Whence, choosing $t_{1}$ even smaller, but still depending only on $n$, we may assume

$$
\begin{equation*}
\sum_{i=1}^{n} a_{1}^{i}(u)^{2} \leqslant \frac{1}{2(n+1)}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \tag{A.6}
\end{equation*}
$$

Gathering (A.4) to (A.6), we find

$$
\frac{1}{2}\left\|\nabla_{\tau} u\right\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}-(n-1)\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2} \geqslant \frac{1}{2}\|u\|_{L^{2}\left(\mathbb{S}^{n-1}\right)}^{2}
$$

which proves (A.2) and concludes the proof.

We establish a technical lemma to control terms of the form

$$
\iint_{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1}} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}
$$

by the $H^{1}\left(\mathbb{S}^{n-1}\right)$ norm of $u$, where $\Phi_{t u}(x, y, r, \rho)$ is a small perturbation of $(x-y)$, and $k_{\varepsilon}$ are suitable rescalings of a nonnegative kernel.

Lemma A.2. - Let $k:(0,+\infty) \rightarrow[0,+\infty)$ be a measurable function such that $k(r) \leqslant$ $C_{0} r^{-(n+1)}$ on $\left(R_{0},+\infty\right)$ for some positive constants $C_{0}, R_{0}$, and

$$
I_{k}^{1}:=\int_{\mathbb{R}^{n}}|x| k(|x|) \mathrm{d} x<+\infty .
$$

Let us define the rescaling $k_{\varepsilon}(r):=\varepsilon^{-(n+1)} k\left(\varepsilon^{-1} r\right)$, $r, \varepsilon>0$. For $v \in \operatorname{Lip}\left(\mathbb{S}^{n-1}\right)$, we define a map $\Phi_{v}:\left(\mathbb{S}^{n-1}\right)^{2} \times(0,1)^{2}$ by
(A.7) $\left.\Phi_{v}(x, y, r, \rho)=(x-y)+[(r v(x)+(1-r) v(y))) x-(\rho v(y)+(1-\rho) v(x)) y\right]$.

Then there exist positive constants $\bar{t}_{1}=\bar{t}_{1}(n), \bar{C}_{0}=\bar{C}_{0}\left(n, C_{0}, I_{k}^{1}\right)$ and $\bar{\varepsilon}_{6}=\bar{\varepsilon}_{6}\left(n, R_{0}\right)$ such that the following holds. For any $u \in \operatorname{Lip}\left(\mathbb{S}^{n-1}\right)$ such that $\|u\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$, $\left\|\nabla_{\tau} u\right\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$, and any $t \in\left(0, \bar{t}_{1}\right)$, we have

$$
\begin{align*}
\iint_{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1}} \int_{0}^{1} \int_{0}^{1}(u(x)- & u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}  \tag{A.8}\\
& \leqslant \bar{C}_{0}\left(\int_{\mathbb{S}^{n-1}}\left|\nabla_{\tau} u\right|^{2} \mathrm{~d} \mathscr{H}^{n-1}+\int_{\mathbb{S}^{n-1}}|u|^{2} \mathrm{~d} \mathscr{H}^{n-1}\right)
\end{align*}
$$

Proof. - Let $\bar{t}_{1}>0$ to be chosen later. In the proof, we assume that $0<t<\bar{t}_{1}$. We work in local coordinates, proceeding in two steps.

Step 1. - Let us denote by $D_{r}(x)$ the open ball of radius $r$ centered at $x$ in $\mathbb{R}^{n-1}$. We first show that for any $\widetilde{u} \in \operatorname{Lip}\left(D_{2}\right)$ such that $\|\widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}+\|\nabla \widetilde{u}\|_{L^{\infty}\left(D_{2}\right)} \leqslant M$, we have

$$
\begin{equation*}
\int_{D_{2}} \int_{D_{2}} \int_{0}^{1} \int_{0}^{1}(\widetilde{u}(x)-\widetilde{u}(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} x \mathrm{~d} y \leqslant C \int_{D_{2}}|\nabla \widetilde{u}|^{2} \mathrm{~d} x \tag{A.9}
\end{equation*}
$$

for all $\varepsilon>0$, provided $t<\bar{t}_{1}$, and $\bar{t}_{1}$ is chosen small enough depending only on $n$ and $M$, and $C=C\left(n, I_{k}^{1}\right)$. Here, by a slight abuse of notation, $\Phi_{v}$ denotes the map from $\left(\mathbb{R}^{n-1}\right)^{2} \times(0,1)^{2}$ whose expression is given by (A.7). For $v \in \operatorname{Lip}\left(D_{2}\right)$, let us define the map $E_{v}:\left(\mathbb{R}^{n-1}\right)^{2} \times(0,1)^{2}$ by

$$
\left.E_{v}(x, y, r, \rho):=(r v(x)+(1-r) v(y))\right) x-(\rho v(y)+(1-\rho) v(x)) y
$$

so that $\Phi_{v}(x, y, r, \rho)=x-y+E_{v}(x, y, r, \rho)$. Due to the $L^{\infty}$ bound on $\widetilde{u}$ and $\nabla \widetilde{u}$, we easily see that the maps $E_{t \widetilde{u}}$ converge uniformly to 0 on $\left(D_{2}\right)^{2} \times(0,1)^{2}$ as $t$ vanishes. In fact, we have

$$
\begin{align*}
& \left|E_{t \widetilde{u}}(x, y, r, \rho)\right| \\
& \quad \leqslant t\left(2\|\widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}+\|\nabla \widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}\right)|x-y| \quad \forall x, y \in D_{2}, \forall r, \rho \in(0,1) .  \tag{A.10}\\
& \quad \leqslant 2 M \bar{t}_{1}|x-y|
\end{align*}
$$

In particular, choosing $\bar{t}_{1}<1 /(4 M)$,

$$
\begin{equation*}
\frac{|x-y|}{2} \leqslant\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right| \leqslant 2|x-y|, \quad \forall x, y \in D_{2}, \forall r, \rho \in(0,1) \tag{A.11}
\end{equation*}
$$

Integrating on lines, using Cauchy-Schwarz inequality and Fubini's theorem, we have
(A.12) $\quad k_{\varepsilon}\left(\left|\Phi_{t \tilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} x \mathrm{~d} y$

$$
\leqslant \int_{0}^{1} \int_{0}^{1} \int_{0}^{1} \int_{D_{2}} \int_{D_{2}}|\nabla \widetilde{u}(x+s(y-x))|^{2}|x-y|^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} x \mathrm{~d} y \mathrm{~d} s \mathrm{~d} r \mathrm{~d} \rho .
$$

Now let us focus on the integral on $D_{2} \times D_{2}$, fixing $s \in(0,1 / 2)$ and $r, \rho \in(0,1)$. By (A.11), our choice of $\bar{t}_{1}$, and the fact that $0<t<\bar{t}_{1}$, it follows
(A.13) $\quad \int_{D_{2}} \int_{D_{2}}|\nabla \widetilde{u}(x+s(y-x))|^{2}|x-y|^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} x \mathrm{~d} y$

$$
\leqslant 4 \int_{D_{2}} \int_{D_{2}}|\nabla \widetilde{u}(x+s(y-x))|^{2}\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} x \mathrm{~d} y
$$

We wish to make the change of variables

$$
\Psi_{t \widetilde{u}, r, \rho, s}(x, y)=\left(\Phi_{t \widetilde{u}}(x, y, r, \rho),(1-s) x+s y\right)=:\left(x^{\prime}, y^{\prime}\right) .
$$

First, let us remark that $\Psi_{t \widetilde{u}, r, \rho, s}$ is an injection whenever $\bar{t}_{1}<1 /(4 M)$. Indeed,

$$
\begin{aligned}
\Psi_{t \widetilde{u}, r, \rho, s}\left(x_{1}, y_{1}\right)= & \Psi_{t \widetilde{u}, r, \rho, s}\left(x_{2}, y_{2}\right) \\
& \Longleftrightarrow\left\{\begin{array}{l}
x_{1}-x_{2}=y_{1}-y_{2}+E_{t \widetilde{u}}\left(x_{2}, y_{2}\right)-E_{t \widetilde{u}}\left(x_{1}, y_{1}\right) \\
(1-s)\left(x_{1}-x_{2}\right)=s\left(y_{2}-y_{1}\right)
\end{array}\right. \\
& \Longleftrightarrow\left\{\begin{array}{l}
x_{1}-x_{2}=s\left[E_{t \widetilde{u}}\left(x_{2}, y_{2}\right)-E_{t \widetilde{u}}\left(x_{1}, y_{1}\right)\right] \\
(1-s)\left(x_{1}-x_{2}\right)=s\left(y_{2}-y_{1}\right) .
\end{array}\right.
\end{aligned}
$$

We compute

$$
\left.\begin{array}{rl}
E_{t \widetilde{u}}\left(x_{2}, y_{2}\right)-E_{t \widetilde{u}}\left(x_{1}, y_{1}\right) \\
= & t\left[\left(r \widetilde{u}\left(x_{2}\right)+(1-r) \widetilde{u}\left(y_{2}\right)\right) x_{2}-\left(r \widetilde{u}\left(x_{1}\right)+(1-r) \widetilde{u}\left(y_{2}\right)\right) x_{1}\right] \\
& -t\left[\left(\rho \widetilde{u}\left(y_{2}\right)+(1-\rho) \widetilde{u}\left(x_{2}\right)\right) y_{2}-\left(\rho \widetilde{u}\left(y_{1}\right)+(1-\rho) \widetilde{u}\left(x_{1}\right)\right) y_{1}\right]
\end{array}\right] \begin{aligned}
= & t\left[\left(r \widetilde{u}\left(x_{2}\right)+(1-r) \widetilde{u}\left(y_{2}\right)\right)\left(x_{2}-x_{1}\right)+\left(r\left(\widetilde{u}\left(x_{2}\right)-\widetilde{u}\left(x_{1}\right)\right)\right.\right. \\
& \left.\left.+(1-r)\left(\widetilde{u}\left(y_{1}\right)-\widetilde{u}\left(y_{2}\right)\right)\right) x_{1}\right]
\end{aligned} \quad \begin{aligned}
& -t\left[\left(\rho \widetilde{u}\left(y_{2}\right)+(1-\rho) \widetilde{u}\left(x_{2}\right)\right)\left(y_{2}-y_{1}\right)+\left(\rho\left(\widetilde{u}\left(y_{2}\right)-\widetilde{u}\left(y_{1}\right)\right)\right.\right. \\
& \left.\left.+(1-\rho)\left(\widetilde{u}\left(x_{2}\right)-\widetilde{u}\left(x_{1}\right)\right)\right) y_{1}\right]
\end{aligned}
$$

thus, using the inequality $\|\widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}+\|\nabla \widetilde{u}\|_{L^{\infty}\left(D_{2}\right)} \leqslant M$ and the fact that $x_{1}, y_{1} \in D_{2}$, we find

$$
\begin{align*}
&\left|E_{t \widetilde{u}}\left(x_{2}, y_{2}\right)-E_{t \widetilde{u}}\left(x_{1}, y_{1}\right)\right| \\
& \leqslant t\left(\|\widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}+2\|\nabla \widetilde{u}\|_{L^{\infty}\left(D_{2}\right)}\right)\left(\left|x_{2}-x_{1}\right|+\left|y_{2}-y_{1}\right|\right)  \tag{A.15}\\
& \leqslant 2 M \bar{t}_{1}\left(\left|x_{2}-x_{1}\right|+\left|y_{2}-y_{1}\right|\right) .
\end{align*}
$$

If $(1-s)\left(x_{1}-x_{2}\right)=s\left(y_{2}-y_{1}\right),($ A.15 $)$ implies

$$
s\left|E_{t \widetilde{u}}\left(x_{2}, y_{2}\right)-E_{t \widetilde{u}}\left(x_{1}, y_{1}\right)\right| \leqslant 2 M \bar{t}_{1}\left|x_{2}-x_{1}\right|,
$$

and plugging this into (A.14), we see that $\Psi_{t \widetilde{u}, r, \rho, s}$ is injective if $\bar{t}_{1}<1 /(4 M)$. Then, a simple computation gives

$$
D \Psi_{t \widetilde{u}, r, \rho, s}(x, y)=\left(\begin{array}{cc}
A(x, y) & -B(x, y) \\
(1-s) I_{n} & s I_{n}
\end{array}\right)
$$

where $I_{n}$ denotes the identity matrix in $\mathbb{R}^{n}$, and for almost every $x, y \in D_{2}$,

$$
A(x, y):=I_{n}+t\left[(r \widetilde{u}(x)+(1-r) \widetilde{u}(y)) I_{n}+(r x-(1-\rho) y) \otimes \nabla \widetilde{u}(x)\right]
$$

and

$$
B(x, y):=I_{n}+t\left[(\rho \widetilde{u}(y)+(1-\rho) \widetilde{u}(x)) I_{n}+(\rho y-(1-r) x) \otimes \nabla \widetilde{u}(y)\right] .
$$

Since $\operatorname{det} D \Psi_{t \widetilde{u}, r, \rho, s}=\operatorname{det}(s A+(1-s) B)$ and

$$
\begin{aligned}
s A(x, y)+ & (1-s) B(x, y) \\
& =I_{n}+t\left[I_{n}+s(r x-(1-\rho) y) \otimes \nabla \widetilde{u}(x)+(1-s)((1-r) x-\rho y) \otimes \nabla \widetilde{u}(y)\right]
\end{aligned}
$$

we see that, choosing $\bar{t}_{1}$ even smaller if needed, depending only on $n$ and $M$, we have

$$
\left|\operatorname{det} D \Psi_{t \widetilde{u}, r, \rho, s}(x, y)\right| \geqslant \frac{1}{2}
$$

Hence, making the change of variables $\left(x^{\prime}, y^{\prime}\right)=\Psi_{t \widetilde{u}, r, \rho, s}(x, y)$ in (A.13) yields

$$
\begin{align*}
\int_{D_{2}} \int_{D_{2}} \mid & \left.\nabla \widetilde{u}(x+s(y-x))\right|^{2}|x-y|^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}}(x, y, r, \rho)\right|\right) \mathrm{d} x \mathrm{~d} y \\
& \leqslant 8 \iint_{\Psi_{t \widetilde{u}, r, \rho, s}\left(D_{2} \times D_{2}\right)}\left|\nabla \widetilde{u}\left(y^{\prime}\right)\right|^{2}\left|x^{\prime}\right|^{2} k_{\varepsilon}\left(\left|x^{\prime}\right|\right) \mathrm{d} x^{\prime} \mathrm{d} y^{\prime}  \tag{A.16}\\
& \leqslant 8\left(\int_{D_{2}}|\nabla \widetilde{u}(y)|^{2} \mathrm{~d} y\right)\left(\int_{0}^{8} t^{n} k_{\varepsilon}(t) \mathrm{d} t\right)
\end{align*}
$$

where we used the fact that $\Psi_{t \widetilde{u}, r, \rho, s}\left(D_{2} \times D_{2}\right) \subseteq D_{8} \times D_{2}$ for the last inequality, in view of (A.11). Plugging (A.16) into (A.12) and making the change of variable $t^{\prime}=t / \varepsilon$ gives (A.9), by the assumptions on $k$, which concludes this step.

Step 2. - We split the domain of integration in the left-hand side of equation (A.8) in $\left\{x, y \in \mathbb{S}^{n-1}:|x-y|>1 / 4\right\}$ and $\left\{x, y \in \mathbb{S}^{n-1}:|x-y| \leqslant 1 / 4\right\}$. We first treat the contribution of distant pairs $(x, y)$. Choosing $\bar{t}_{1}$ small enough depending only on $n$, we have

$$
\left|\Phi_{t u}(x, y, r, \rho)\right| \geqslant \frac{|x-y|}{2}, \quad \forall x, y \in \mathbb{S}^{n-1}, \forall r, \rho \in(0,1)
$$

so that, by the squared triangle inequality and by symmetry,

$$
\begin{align*}
& \iint_{\substack{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1} \\
\{|x-y|>1 / 4\}}} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}  \tag{A.17}\\
\leqslant & 2 \int_{\mathbb{S}^{n-1}}|u(x)|^{2}\left(\int_{\mathbb{S}^{n-1}}^{\{|x-y|>1 / 4\}}\right. \\
\leqslant & \left.\int_{0}^{1} \int_{0}^{1} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{y}^{n-1}\right) \mathrm{d} \mathscr{H}_{x}^{n-1} \\
\leqslant & \left.|u|^{2} \mathrm{~d} \mathscr{H}^{n-1}\right)\left(\sup _{r>1 / 8} k_{\varepsilon}(r)\right) .
\end{align*}
$$

Then, choosing $\bar{\varepsilon}_{6}=1 /\left(8 R_{0}\right)$, and using that $k(r) \leqslant C_{0} r^{-(n+1)}$ for all $r \in\left(R_{0},+\infty\right)$, for any $\varepsilon$ such that $0<\varepsilon<\bar{\varepsilon}_{6}$, (A.17) implies

$$
\begin{align*}
& \iint_{\substack{\mathbb{S}^{n-1} \times \mathbb{S}^{n-1} \\
\{|x-y|>1 / 4\}}} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1}  \tag{A.18}\\
& \leqslant C \int_{\mathbb{S}^{n-1}}|u|^{2} \mathrm{~d} \mathscr{H}^{n-1}
\end{align*}
$$

for some $C=C\left(n, C_{0}\right)$.
There remains to estimate the integral over $\mathcal{M}:=\left\{x, y \in \mathbb{S}^{n-1}:|x-y|<1 / 4\right\}$. For this, we cover $\mathcal{M}$ by a finite number $N(n)$ of $\mathcal{M}_{i}:=\mathbb{S}_{+}^{n-1}\left(x_{i}\right) \times \mathbb{S}_{+}^{n-1}\left(x_{i}\right)$, where for each $i \in\{1, \ldots, N\}, x_{i} \in \mathbb{S}^{n-1}$, and $\mathbb{S}_{+}^{n-1}\left(x_{i}\right)$ denotes the hemisphere with center $x_{i}$. Using the stereographic projection $\Pi_{i}$ with respect to $-x_{i}$, we map $\mathbb{S}_{+}^{n-1}\left(x_{i}\right)$ to $D_{2} \subseteq$ $\mathbb{R}^{n-1}$. By the changes of variables $\xi=\Pi_{i}(x), \zeta=\Pi_{i}(y)$, setting $\widetilde{u}_{i}:=u \circ \Pi_{i}^{-1}$, we have $\left\|\widetilde{u}_{i}\right\|_{L^{\infty}\left(D_{2}\right)}+\left\|\nabla \widetilde{u}_{i}\right\|_{L^{\infty}\left(D_{2}\right)} \leqslant C(n)$ since $\|u\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$ and $\left\|\nabla_{\tau} u\right\|_{L^{\infty}\left(\mathbb{S}^{n-1}\right)} \leqslant 1$. Applying Step 1 with $\widetilde{u}=\widetilde{u}_{i}$, for any $\varepsilon>0$, we obtain

$$
\begin{aligned}
& \iint_{\mathcal{M}_{i}} \int_{0}^{1} \int_{0}^{1}(u(x)-u(y))^{2} k_{\varepsilon}\left(\left|\Phi_{t u}(x, y, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \mathscr{H}_{x}^{n-1} \mathrm{~d} \mathscr{H}_{y}^{n-1} \\
& \quad \leqslant C \iint_{D_{2} \times D_{2}} \int_{0}^{1} \int_{0}^{1}\left(\widetilde{u}_{i}(\xi)-\widetilde{u}_{i}(\zeta)\right)^{2} k_{\varepsilon}\left(\left|\Phi_{t \widetilde{u}_{i}}(\xi, \zeta, r, \rho)\right|\right) \mathrm{d} r \mathrm{~d} \rho \mathrm{~d} \xi \mathrm{~d} \zeta \\
& \quad \leqslant C \int_{D_{2}}\left|\nabla \widetilde{u}_{i}\right|^{2} \mathrm{~d} x \leqslant C \int_{\mathbb{S}_{+}^{n-1}\left(x_{i}\right)}\left|\nabla_{\tau} u\right|^{2} \mathrm{~d} \mathscr{H}^{n-1},
\end{aligned}
$$

whenever $t<\bar{t}_{1}$, where $\bar{t}_{1}=\bar{t}_{1}(n)$ and $C=C\left(n, I_{k}^{1}\right)$. Summing these estimates over $i \in\{1, \ldots, N(n)\}$ and using (A.18), we conclude the proof.

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Benoit Merlet, Univ. Lille, CNRS, Inria, UMR 8524 - Laboratoire Paul Painlevé
F-59000 Lille, France
E-mail : benoit.merlet@univ-lille.fr
Url : https://math.univ-lille1.fr/~merlet/
Marc Pegon, Univ. Lille, CNRS, Inria, UMR 8524 - Laboratoire Paul Painlevé F-59000 Lille, France
E-mail : marc.pegon@univ-lille.fr
Url : https://mpegon.perso.math.cnrs.fr/


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[^1]:    ${ }^{(1)}$ This can be seen by Riesz' symmetric rearrangement, using e.g. [27, Chap. 3.7] and the fact that $G$ is equal to its symmetric rearrangement in that case. In fact, even if $G$ is not radially decrea$\operatorname{sing}, G_{\varepsilon}$ "concentrates" near the origin when $\varepsilon$ is small, heuristically making $\left(-P_{G_{\varepsilon}}\right)$ a repulsive term whenever $G$ is not identically equal to 0 .

